

# BRILLIANT MINDS. BREAKTHROUGH DISCOVERIES. UNIQUE ONLINE EXPERIENCES.

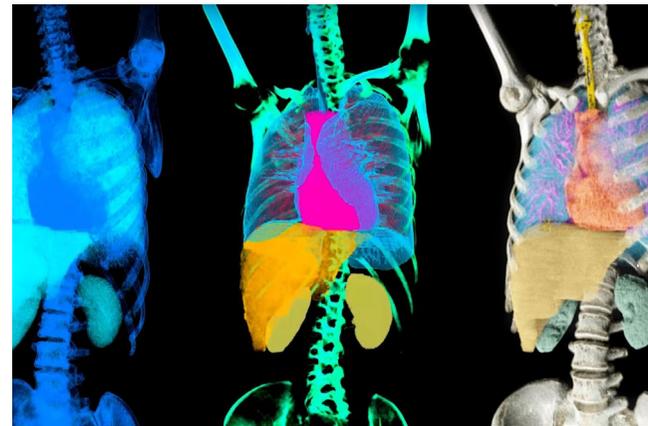
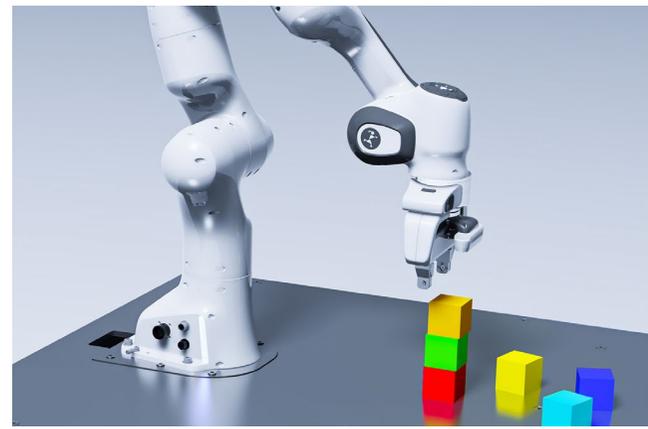
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DEEP  
LEARNING  
INSTITUTE

# DEEP LEARNING DEMYSTIFIED

Will Ramey, Sr. Director, Global Head of Developer Programs, NVIDIA Corporation

# ACCELERATED DATA SCIENCE

## DATA ANALYTICS

Extracting insights from big data



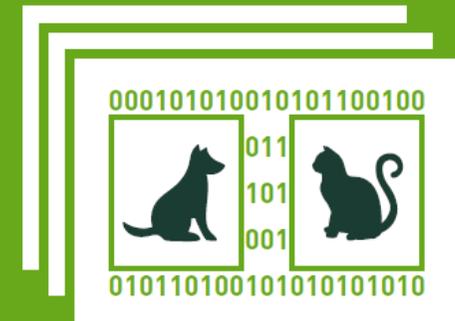
## MACHINE LEARNING

Learning from examples in the data



## DEEP LEARNING

Automating feature engineering



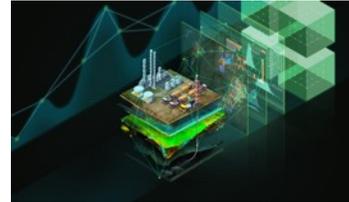
# GPU-ACCELERATED DATA SCIENCE

## Use Cases in Every Industry



### CONSUMER INTERNET

Ad Personalization  
Click Through Rate Optimization  
Churn Reduction



### OIL & GAS

Sensor Data Tag Mapping  
Anomaly Detection  
Robust Fault Prediction



### FINANCIAL SERVICES

Claim Fraud  
Customer Service Chatbots/Routing  
Risk Evaluation



### MANUFACTURING

Remaining Useful Life Estimation  
Failure Prediction  
Demand Forecasting



### HEALTHCARE

Improve Clinical Care  
Drive Operational Efficiency  
Speed Up Drug Discovery



### TELECOM

Detect Network/Security Anomalies  
Forecasting Network Performance  
Network Resource Optimization (SON)



### RETAIL

Supply Chain & Inventory Management  
Price Management / Markdown Optimization  
Promotion Prioritization And Ad Targeting

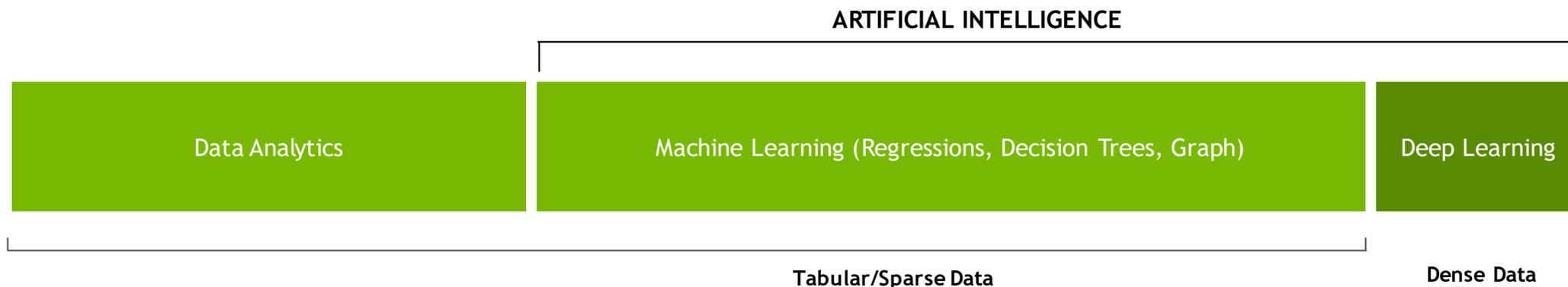


### AUTOMOTIVE

Personalization & Intelligent Customer Interactions  
Connected Vehicle Predictive Maintenance  
Forecasting, Demand, & Capacity Planning

# BEYOND DEEP LEARNING

## Opportunities to Accelerate Data Science



2.2 exabytes (2.2B GB) of data created daily - McKinsey  
\$260B annual revenue by 2022 for big data and business analytics - IDC

# THE EXPANDING UNIVERSE OF MODERN AI

## "THE BIG BANG"

Big Data  
Algorithms  
GPU

### RESEARCH



### FRAMEWORKS



### AI-as-a-PLATFORM



### START-UPS



12,000+ AI START-UPS

**\$150B IN FUNDING**

Source: Crunchbase & Pitchbook

### INDUSTRY LEADERS



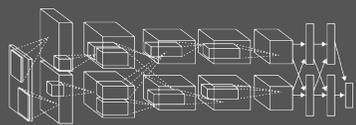
# WHAT PROBLEM ARE YOU SOLVING?

## Defining the AI/DL task

INPUTS	BUSINESS QUESTIONS	AI / DL TASK	EXAMPLE OUTPUTS		
			HEALTHCARE	RETAIL	FINANCE
 Text Data	Is “it” <b>present</b> or not?	Detection	Cancer Detection	Targeted Ads	Cybersecurity
 Images	What <b>type</b> of thing is “it”?	Classification	Image Classification	Basket Analysis	Credit Scoring
 Video	To what <b>extent</b> is “it” present?	Segmentation	Tumor Size / Shape Analysis	Build 360° Customer View	Credit Risk Analysis
 Audio	What is the likely <b>outcome</b> ?	Prediction	Survivability Prediction	Sentiment & Behavior Recognition	Fraud Detection
	What will likely satisfy the objective?	Recommendations	Therapy Recommendation	Recommendation Engine	Algorithmic Trading

# CAMBRIAN EXPLOSION

## Convolutional Networks



Encoder/Decoder



ReLU



BatchNorm



Concat

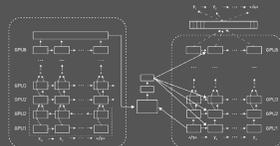


Dropout



Pooling

## Recurrent Networks



LSTM



GRU



Beam Search



WaveNet



CTC



Attention

## Generative Adversarial Networks



3D-GAN



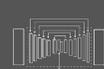
MedGAN



Conditional GAN

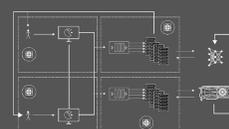


Coupled GAN



Speech Enhancement GAN

## Reinforcement Learning



DQN

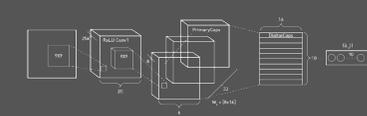


Simulation



DDPG

## New Species



Mixture of Experts



Neural Collaborative Filtering

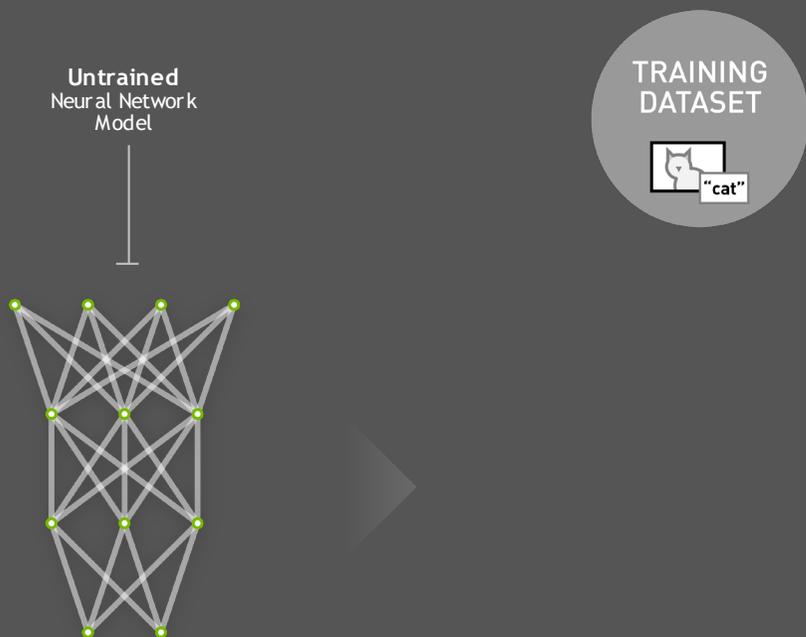


Block Sparse LSTM

# DEEP LEARNING APPLICATION DEVELOPMENT



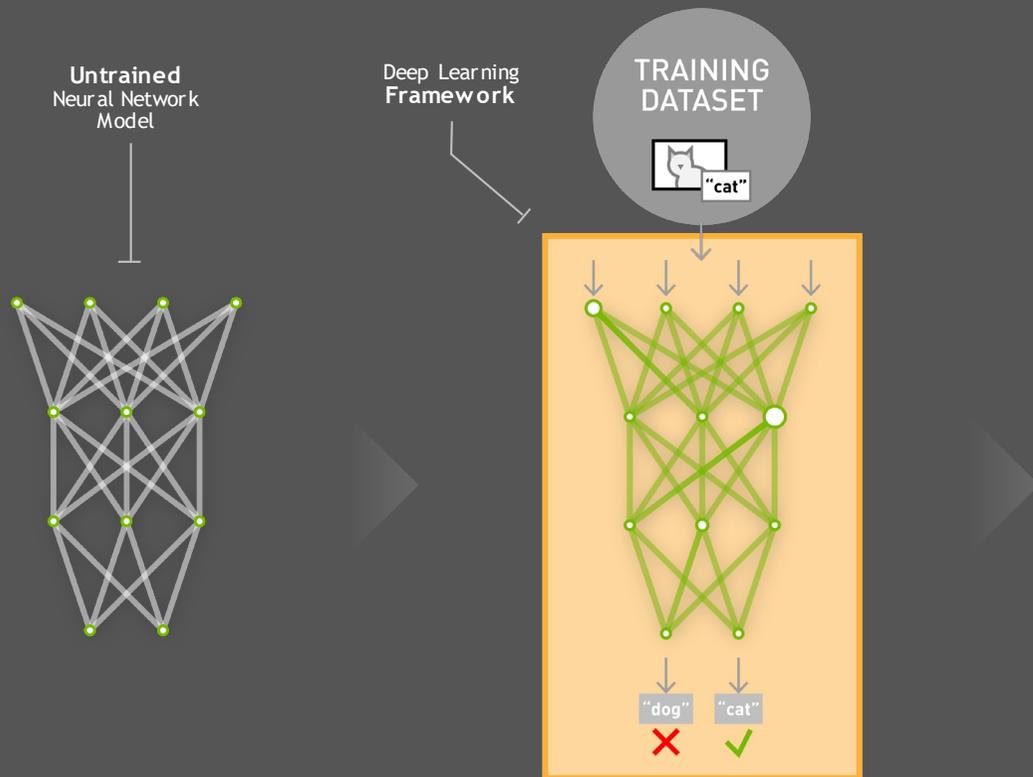
# DEEP LEARNING APPLICATION DEVELOPMENT



# DEEP LEARNING APPLICATION DEVELOPMENT

## TRAINING

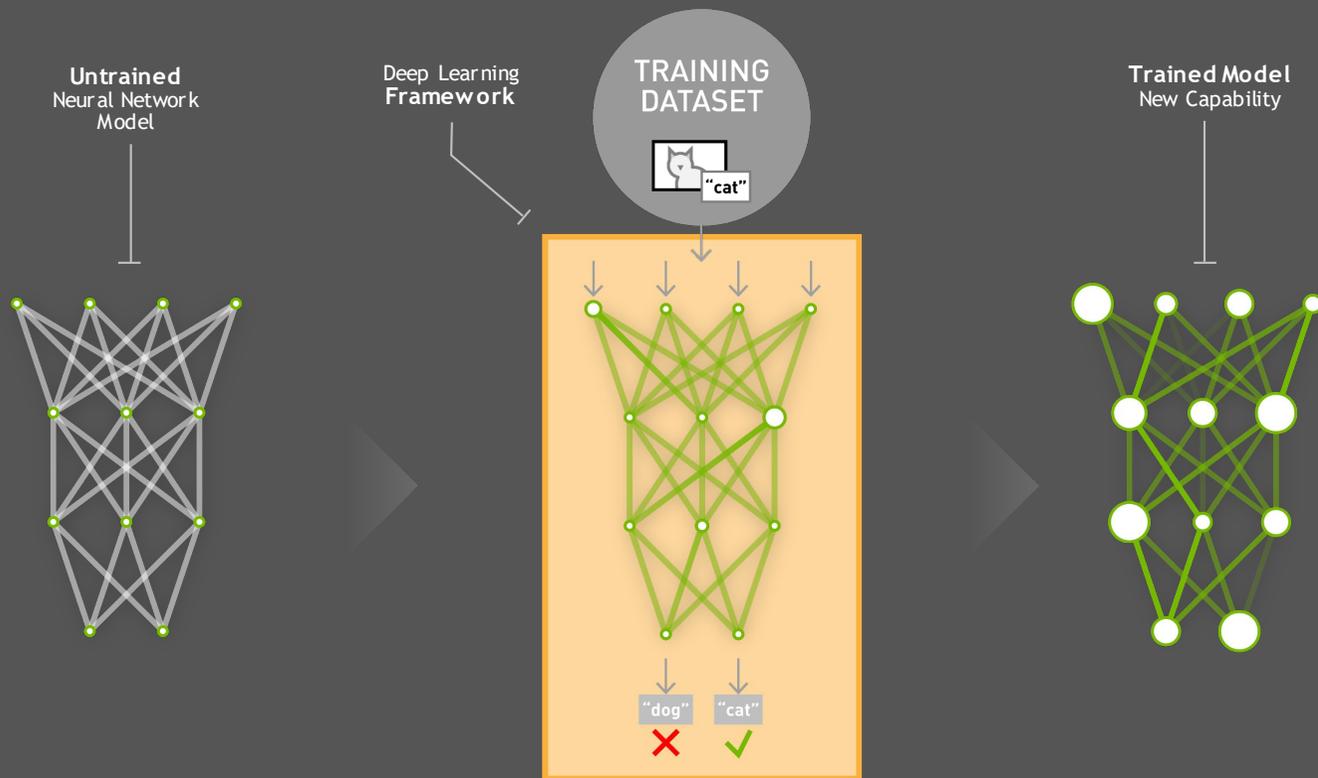
Learning a new capability  
from existing data



# DEEP LEARNING APPLICATION DEVELOPMENT

## TRAINING

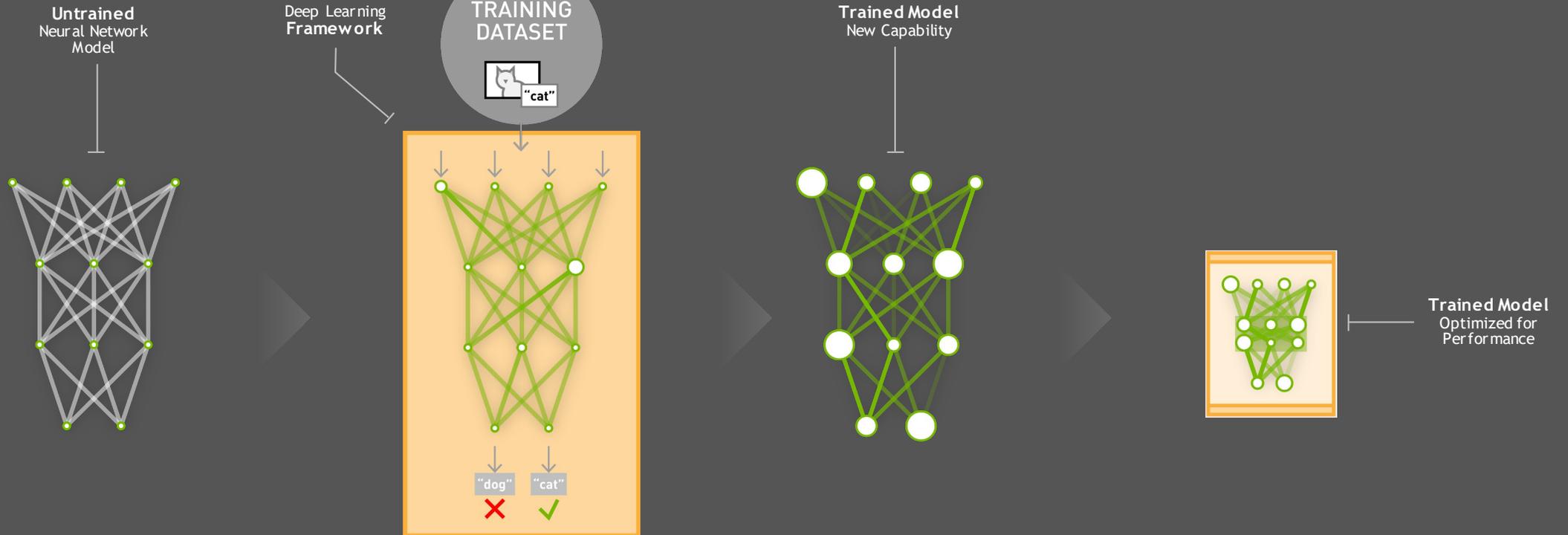
Learning a new capability  
from existing data



# DEEP LEARNING APPLICATION DEVELOPMENT

## TRAINING

Learning a new capability  
from existing data

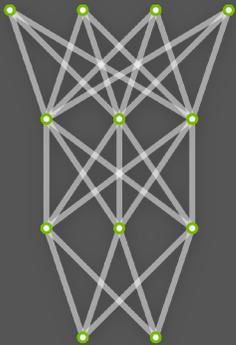


# DEEP LEARNING APPLICATION DEVELOPMENT

## TRAINING

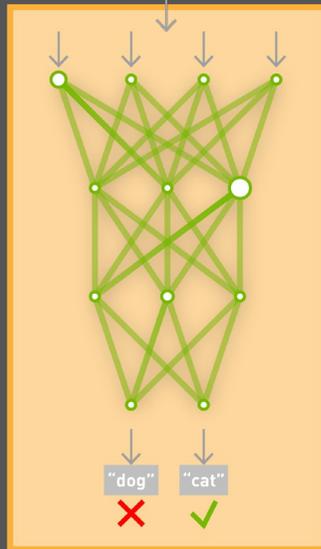
Learning a new capability from existing data

Untrained Neural Network Model

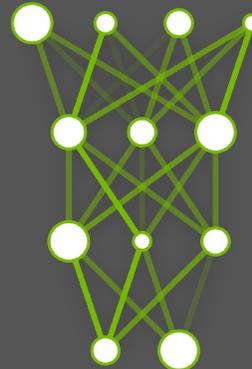


Deep Learning Framework

TRAINING DATASET



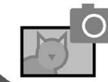
Trained Model  
New Capability



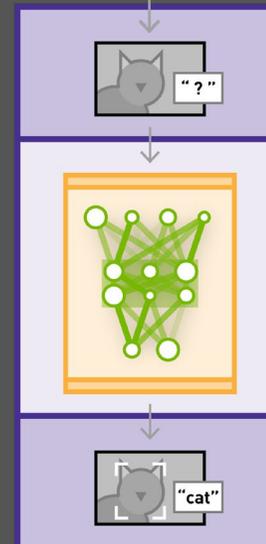
## INFERENCE

Applying this capability to new data

NEW DATA



App or Service  
Featuring Capability



Trained Model  
Optimized for Performance

# CHALLENGES

DEEP LEARNING NEEDS	WHY
New Skills	New computing model
Latest Algorithms	Rapid evolving
Fast Training	Impossible -> Practical
Deployment Platforms	Must be available everywhere

# NVIDIA DEEP LEARNING INSTITUTE

## Hands-on Training for Data Scientists and Software Engineers

Helping the world to solve challenging problems using AI and deep learning

On-site workshops and online courses presented by certified instructors

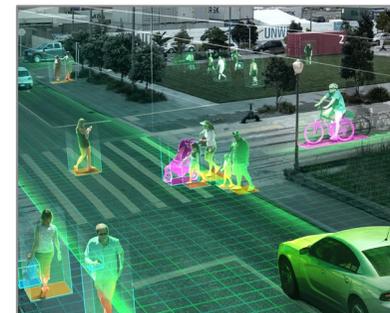
Covering complete workflows for proven application use cases

Fundamentals, Autonomous Vehicles, Finance, Healthcare, Video Analytics, IoT/Robotics, ...

[www.nvidia.com/dli](http://www.nvidia.com/dli)



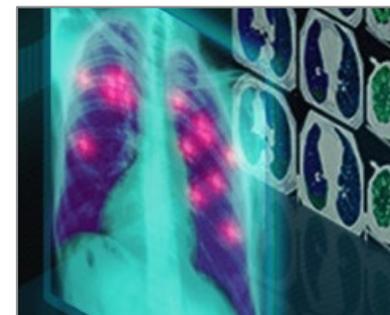
Getting Started with AI on Jetson Nano



Deep Learning for Intelligent Video Analytics



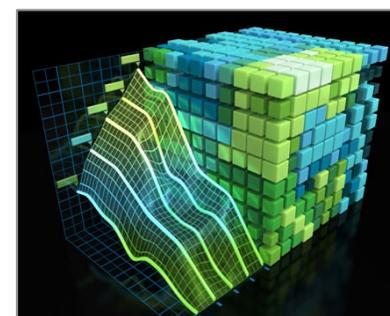
Deep Learning for Robotics



Deep Learning for Healthcare Image Analysis



Fundamentals of Accelerated Data Science with RAPIDS



Fundamentals of Accelerated Computing with CUDA Python

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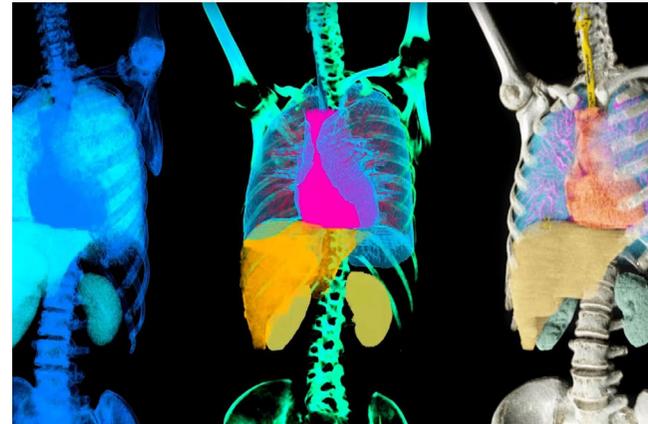
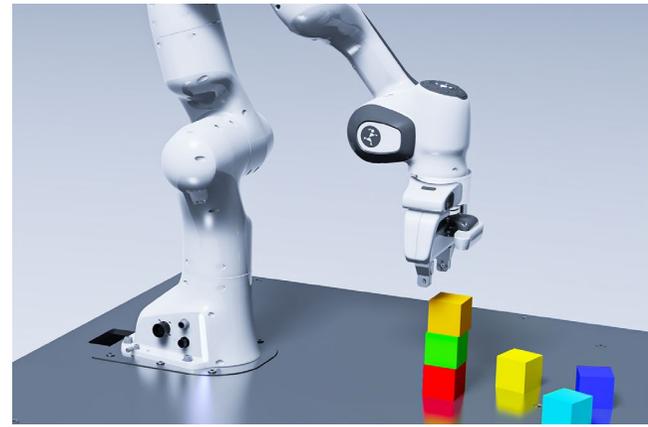
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# NVIDIA INCEPTION: ACCELERATING AI STARTUPS

## BENEFITS

### AI Expertise



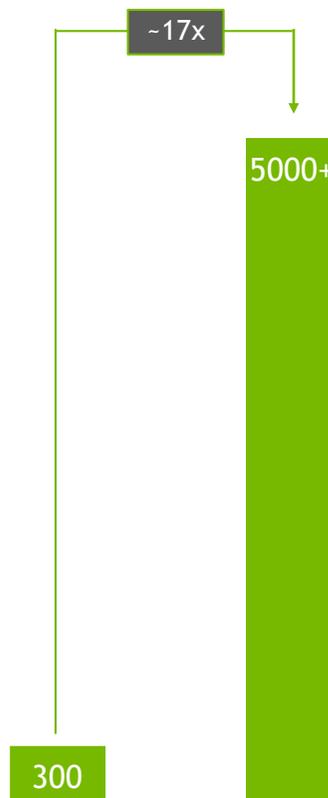
### Go-To-Market Support



### Technology Access



## MEMBERSHIP



[www.nvidia.com/inception](http://www.nvidia.com/inception)

## IMPACT

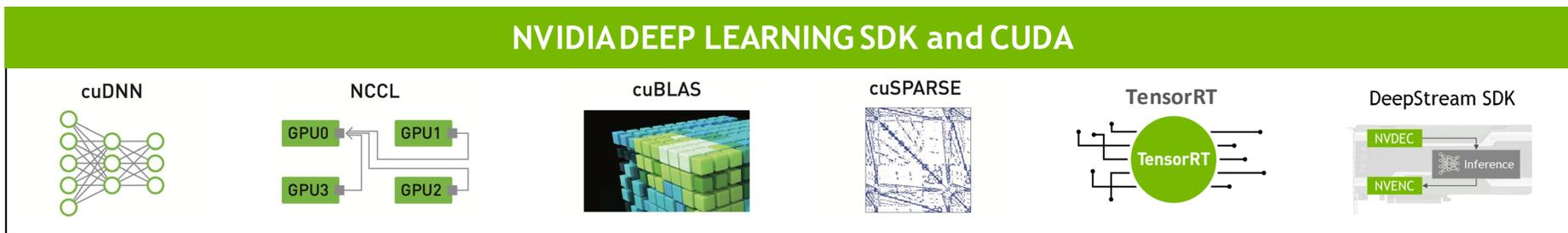
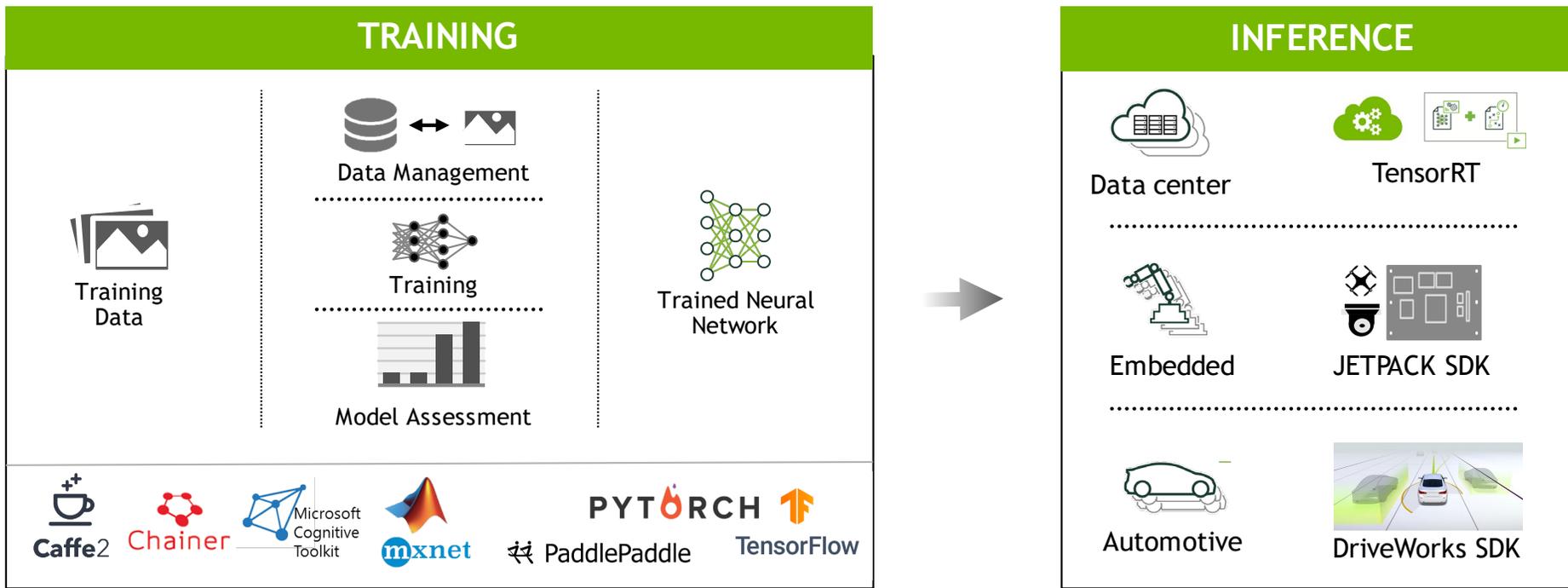
### Showcasing Innovation



### Creating a Global Community



# NVIDIA DEEP LEARNING SOFTWARE PLATFORM



# NGC

## Build and Deploy AI Applications Faster

### Optimized Containers

- Performance optimized, updated monthly
- Docker and Singularity supported

### Pre-Trained Models

- Popular applications and industry use cases
- Retrain with your data and deploy AI quickly

### Model Scripts

- Deep neural network reference architectures
- SOTA across domains and popular frameworks
- Sample code to build and deploy your models

### Secure & Reliable

- Scanned for vulnerabilities and crypto
- Tested on workstations, servers, cloud

### Scalable

- Supports multi-GPU & multi-node systems

### Runs Anywhere

- Multi-cloud, On-prem, Hybrid, Edge
- Bare metal, VMs, Kubernetes
- X86 & ARM

#### RECOMMENDERS



Neural Collab. Filtering,  
Variation Autoencoder

#### CONVERSATIONAL AI



Jasper, Tacotron,  
WaveGlow, GNMT

#### VIDEO ANALYTICS



Object Detection,  
Image Classification

#### HEALTHCARE



Clara,  
BioBERT,

#### RETAIL



BERT,  
Transformer

#### MANUFACTURING



Defect Detection,  
Predictive Maintenance

MORE...

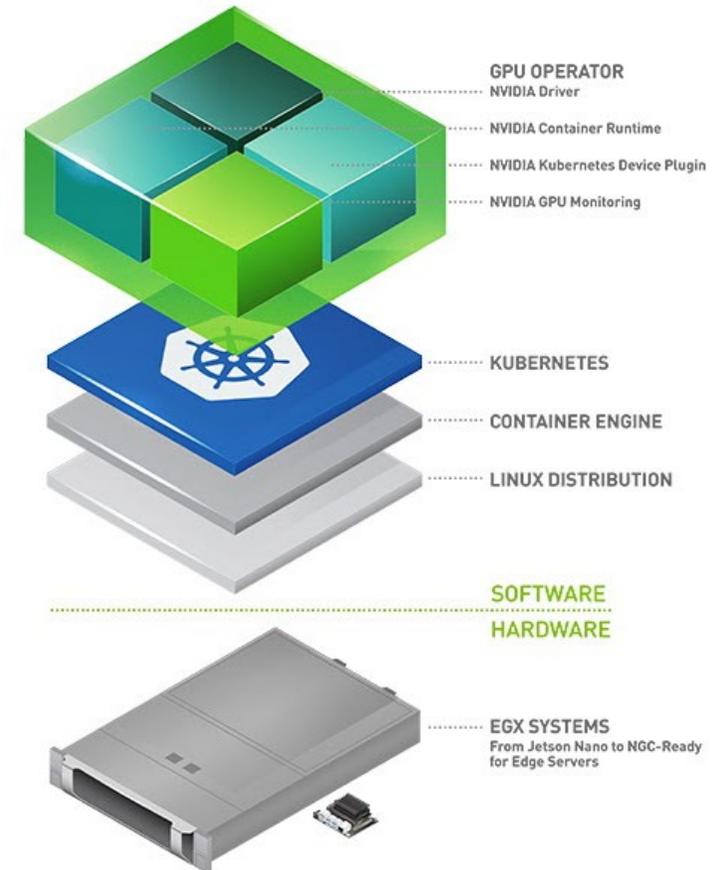
# NVIDIA EGX PLATFORM

## AI Scalability from Edge to Data Center

Securely deploy and manage containerized AI frameworks and applications, including NVIDIA TensorRT™, TensorRT Inference Server, and DeepStream

Includes Kubernetes plug-in, container runtime, NVIDIA drivers, and GPU monitoring

Optimized for NGC-Ready Edge Systems, from Jetson Nano to GPU servers in the cloud or datacenter



# END-TO-END PRODUCT FAMILY

HPC / TRAINING



INFERENCE

FULLY INTEGRATED AI SYSTEMS



DGX-1



DGX-2

DATA CENTER



Tesla T4

AUTOMOTIVE



Drive AGX Pegasus

EMBEDDED



Jetson Nano



Jetson AGX Xavier

DESKTOP



TITAN

WORKSTATION



DGX Station

VIRTUAL  
WS



Virtual GPU

DATA CENTER



Tesla V100

SERVER  
PLATFORM



HGX1/HGX2

# SOLUTIONS

DEEP LEARNING NEEDS	SOLUTIONS
New Skills	Deep Learning Institute, GTC
Latest Algorithms	GPU Accelerated Frameworks, DL SDK
Fast Training	DGX, V100, TITAN V
Deployment Platforms	TensorRT, NGC, EGX, V100/T4, Drive AGX, Jetson AGX

# READY TO GET STARTED?

## Project Checklist

What problem are you solving, what are the AI/DL tasks?

What data do you have/need, how is it labeled?

Which tools & environment will you use?

On what platform(s) will you train and deploy?



INTERNET SERVICES



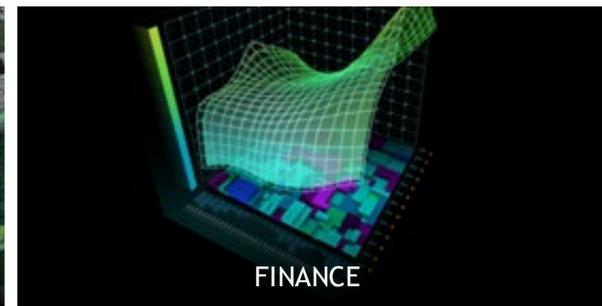
ROBOTICS



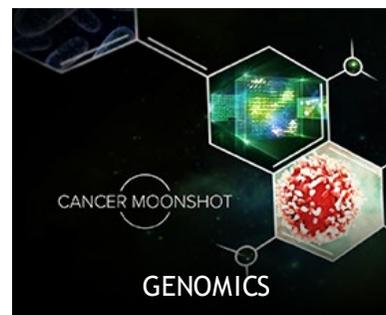
DIGITAL CONTENT CREATION



INTELLIGENT VIDEO ANALYTICS



FINANCE



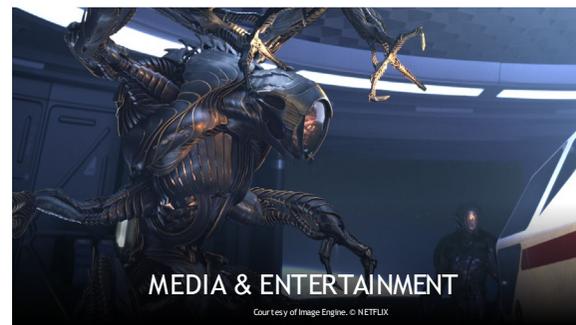
GENOMICS



HEALTHCARE



SECURITY & DEFENSE



MEDIA & ENTERTAINMENT

Courtesy of Image Engine. © NETFLIX



AUTONOMOUS VEHICLES

# WHAT'S NEXT?

Review examples of AI in action

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THANK YOU



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AT GTC DIGITAL STARTS MARCH 25.

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Register for GTC Digital and select from a catalog of full-day workshops or two-hour training sessions at significantly reduced prices.

Students get access to a GPU-accelerated server in the cloud, interactive instructor guidance, and all course materials.

[www.nvidia.com/gtc/training](http://www.nvidia.com/gtc/training)

