Bringing Ray Tracing to Designers

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Rendered in Dimension by John Godfrey
Why is 3D relevant to Creative Professionals?  
...and why Photorealistic 3D?
28% of graphic designers tried learning 3D, but got stuck and didn't continue.

42% of Photoshop users are at least comfortable doing basic things with 3D, and anticipate 3D being a required skill in their role within the next 2 years.
More efficient design workflows mean lower cost and/or more iterations
Accelerate your workflow
Clarity of design intent
Outmode the photoshoot
Learn more:
https://adobe.com/dimension

See it live:
Tech preview of Dimension on RTX at the Dell booth in the Expo Hall

Work with us:
Reach out anytime, mckegney@adobe.com