A decorative background featuring a network diagram with nodes and lines. The nodes are represented by circles of varying sizes and colors (blue, grey, white), connected by thin grey lines. Some nodes are highlighted with blue outlines. The network is spread across the top and bottom corners of the slide.

KiwiBots: Using the power of GPUs to solve the last mile delivery problem

kiwi

\$whoami

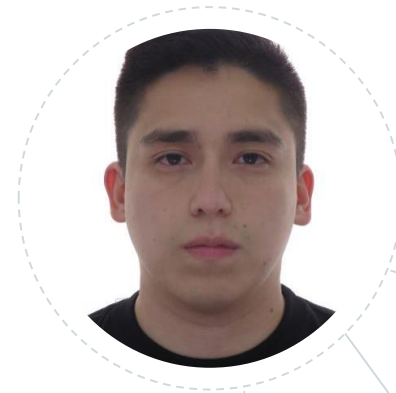
My name is David Cardozo

Machine Learning
Engineer at Kiwi Campus.

I am:

@[davidcardozo](#) LinkedIn

@[_davidcardozo](#) twitter



Carlos Alvarez

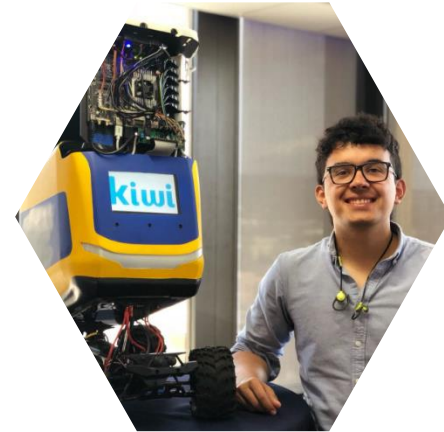


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LinkedIn: **@calvarez92**

Juan Galvis



Robotics Lead - Kiwi Campus

Email: **juangalvis@kiwicampus.com**

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John Betancourt



Computer Vision Engineer

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Hardware Lead

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andres@kiwicampus.com

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Juan Jurado



Electronics Engineer

Email: jj@kiwicampus.com

LinkedIn: [@juanfjuradop](#)

Agenda

1. Kiwi in LatAm market.
2. The Last Mile Delivery Problem
3. How did we end-up in robotics.
4. Computer Vision
5. Convolutional Networks for Driving, and Image tasks
6. Jetson TX2
7. Development
8. KiwiBot





1.

Kiwi Campus? How to make deliveries in the United States?





¡Tengo hambre!
pero no quiero salir.

Pidamos en **Kiwi**



PLAN



1.2 TRILLION
LOCAL **DELIVERY** MARKET



+3k UNIVERSITIES IN THE U.S
+700 UNIVERSITIES WITH
more than 15K STUDENTS
\$56 B ANNUAL Total MARKET

How to make deliveries < \$1

Stanford	16,132 students	\$ 206 M
San Francisco State University	32,375 students	\$ 175 M
University of Southern California	46,174 students	\$ 250 M
University of California Los Angeles	43,378 students	\$ 234 M
California State University - Fullerton	40,312 students	\$ 217 M
California State University - Northridge	39,906 students	\$ 215 M



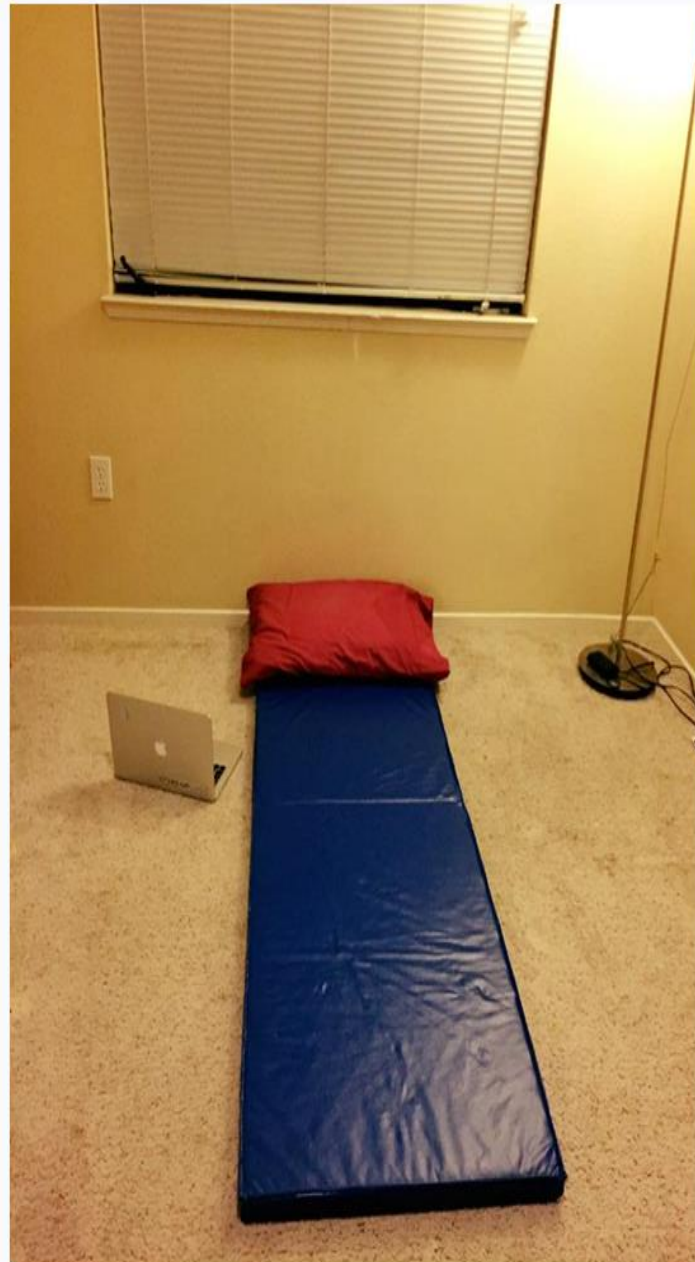
Felipe Chávez



Sergio Pachón



Jason Oviedo





\$25

Per person

< 30

Available students



< 3 orders per hour

Extremely difficult to get to 15 deliveries per hour

A decorative graphic at the top of the slide featuring a network of interconnected nodes and lines. The nodes are represented by circles of varying sizes, some solid and some dashed, connected by thin lines. A central node is highlighted with a larger, dashed circle around it.

“

*“That’s the hard thing about **hard things**—there is no formula for dealing with them.”*

\$25

Per person

< 30

Available students



< 3 orders per hour

Extremely difficult to get to 15 deliveries per hour

The last mile delivery problem

- © Less than one dollar delivery.
- © Almost 40% of the cost of a delivery is on the last mile delivery.
- © Robots can help us out to minimize costs and time.



Courier

\$8/delivery

Need to park

Difficult access to campus

36 min avg. delivery time*

***ROBOTS FOR
DELIVERY?***

NO, I'M SERIOUS

A decorative network diagram in the top-left corner, consisting of various sized circles (nodes) connected by thin lines (edges). Some nodes are solid grey, while others are hollow with a grey outline. The connections form a complex, branching structure.

3.

How did we end up in robotics?

It is not rocket science.....

A decorative network diagram in the bottom-right corner, similar to the one in the top-left, featuring a cluster of interconnected nodes and edges, with some nodes highlighted in solid grey.



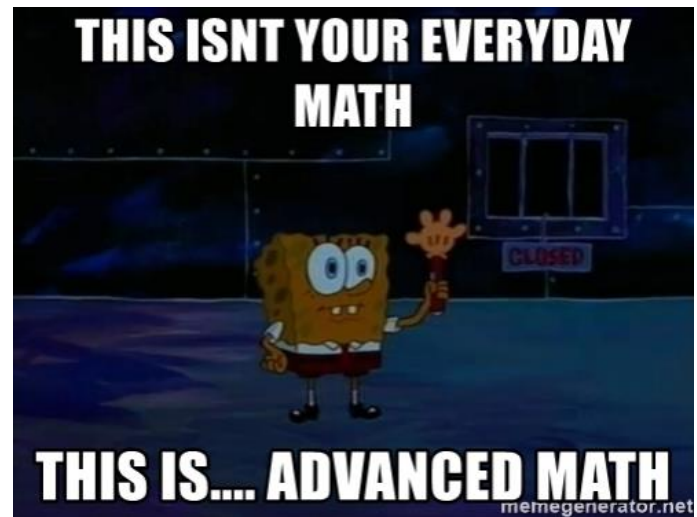
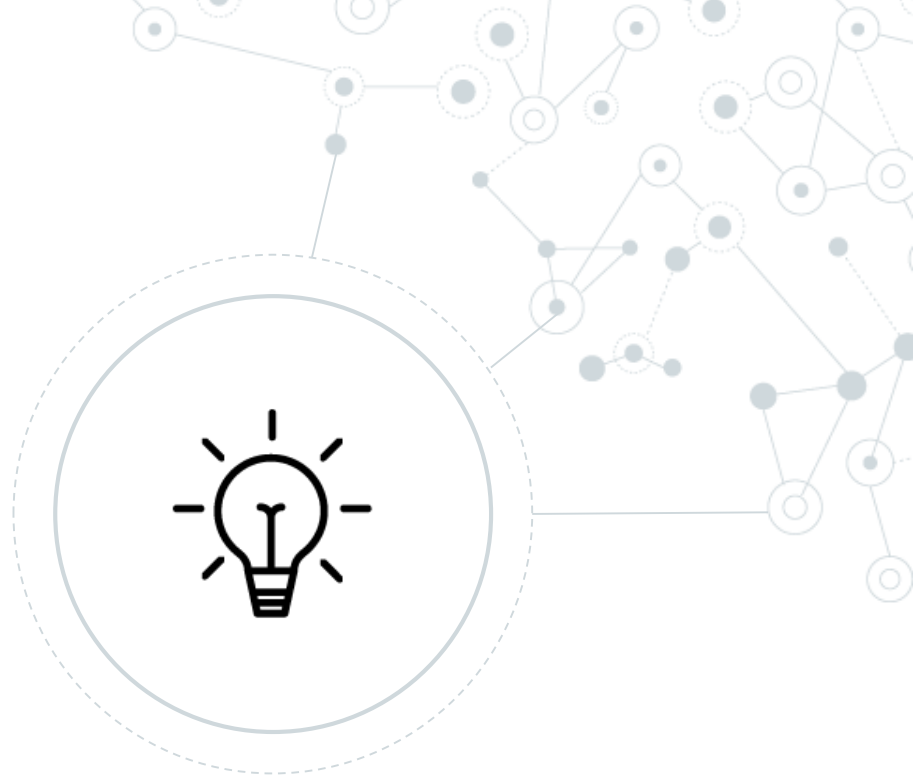


kiwi



The age of Deep Learning

1. Autonomy for navigation and delivery





Computer Vision

“

“So how exactly the computer sees? – The thing is most of computer vision researchers do not really understand how the computers see.

It’s like alchemy and chemistry. Alchemy came first and chemistry came then. And right now we are in the alchemy stage of computer vision, where it works but we are not sure why. And it is the chemistry stage that I look forward to.”

- Bill Freeman



Statistics of natural images obey invariants

...

Translation

Cutout

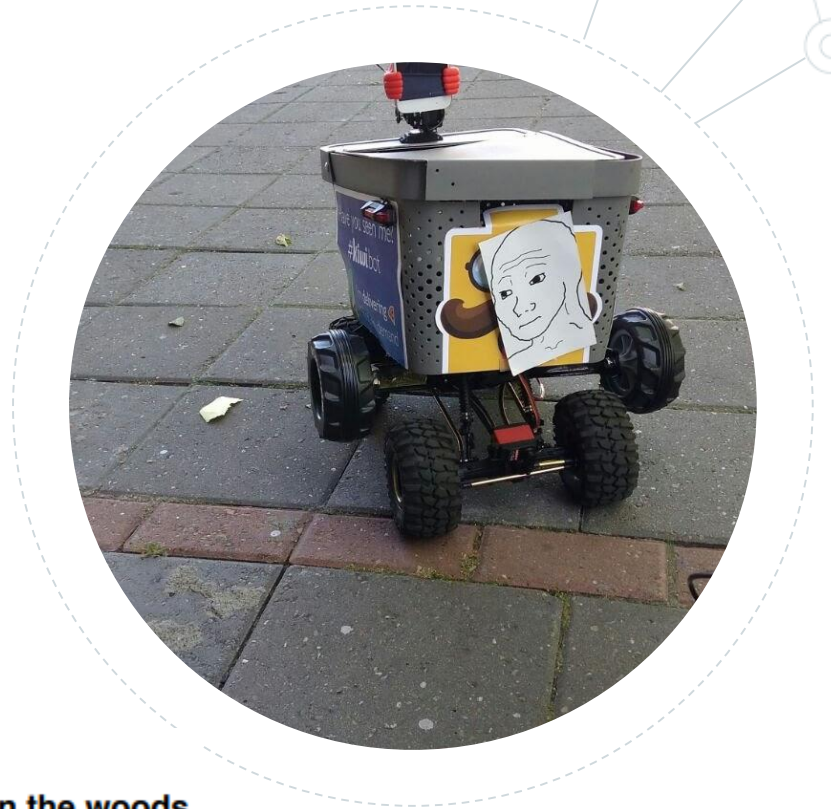
Dilatation

Contrast

Rotation

Scale

Brightness



Statistics of natural images: Scaling in the woods

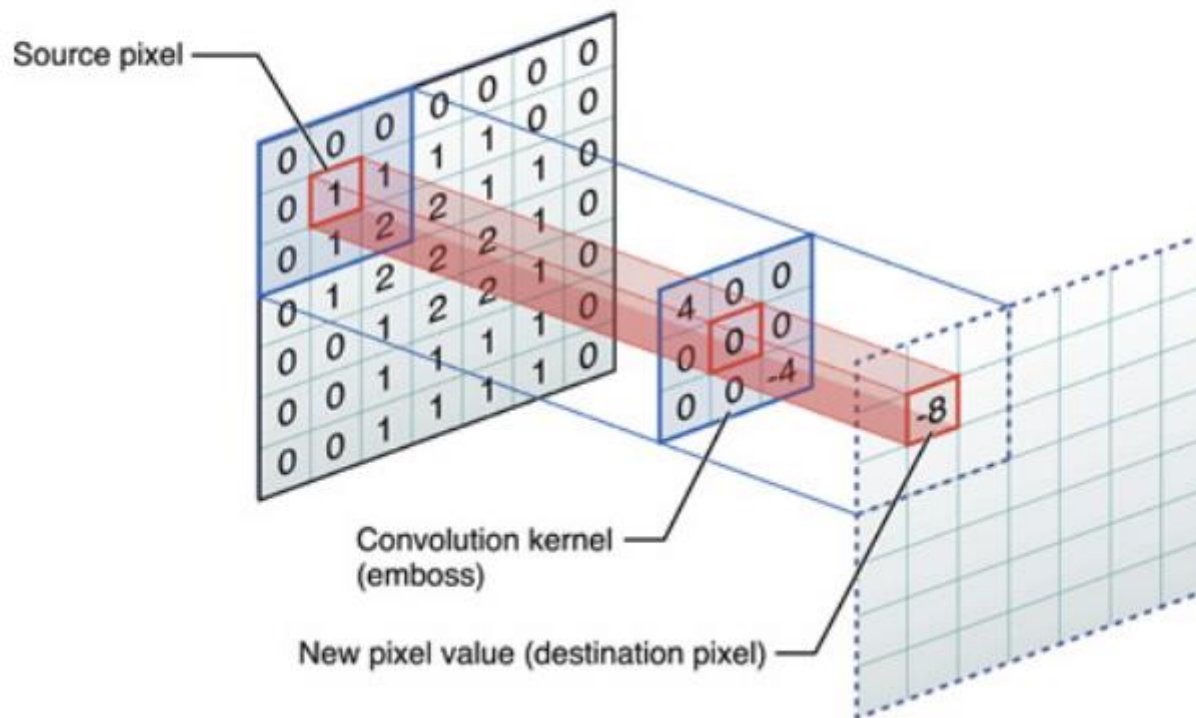
D Ruderman and W Bialek (1994)

Natural image statistics and neural representation

E Simoncelli and B Olshausen (2001)

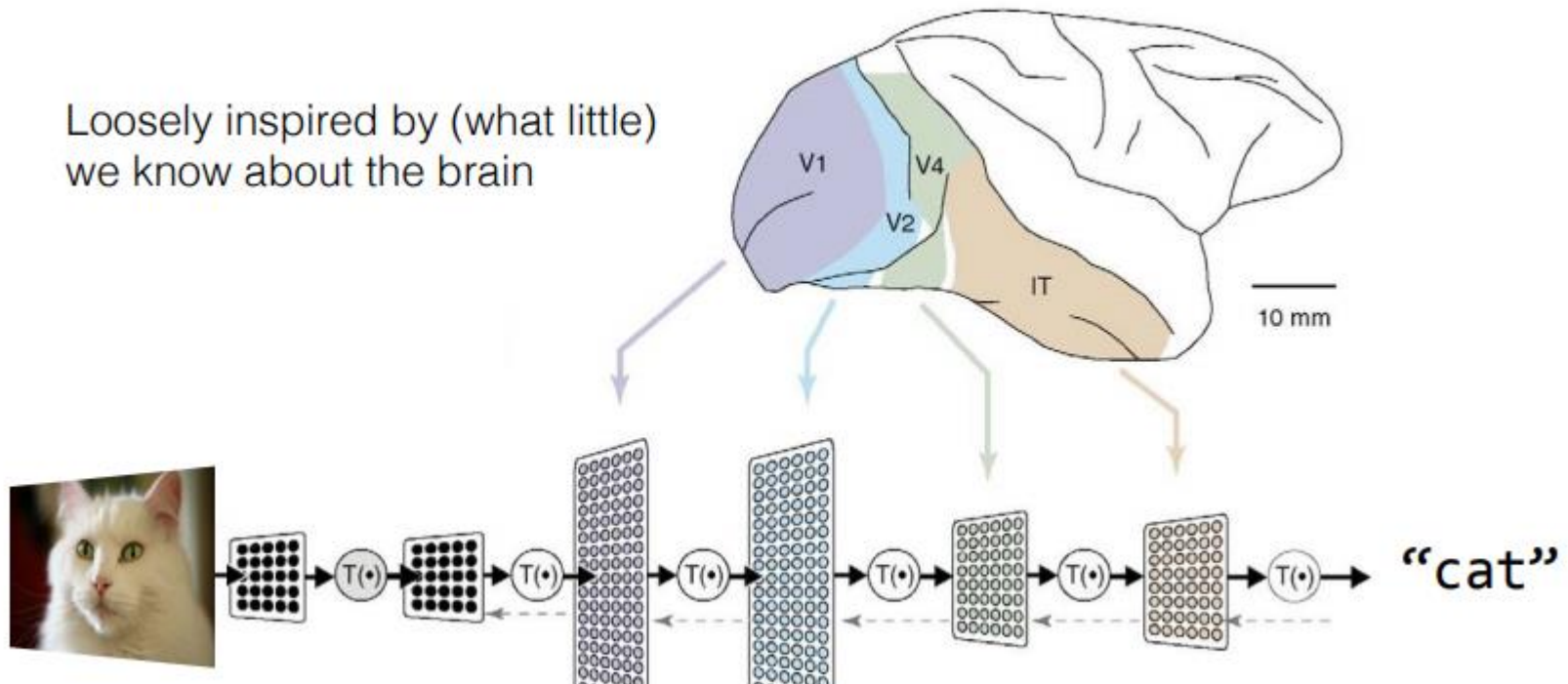
Invariant under Translation ---> Convolution (Cross-Relation)

Convolutional kernels are a *spatially localized* receptive field whose weights are *shared* across spatial locations.



The visual pathway

Loosely inspired by (what little)
we know about the brain



How Does the Brain Solve Visual Object Recognition?

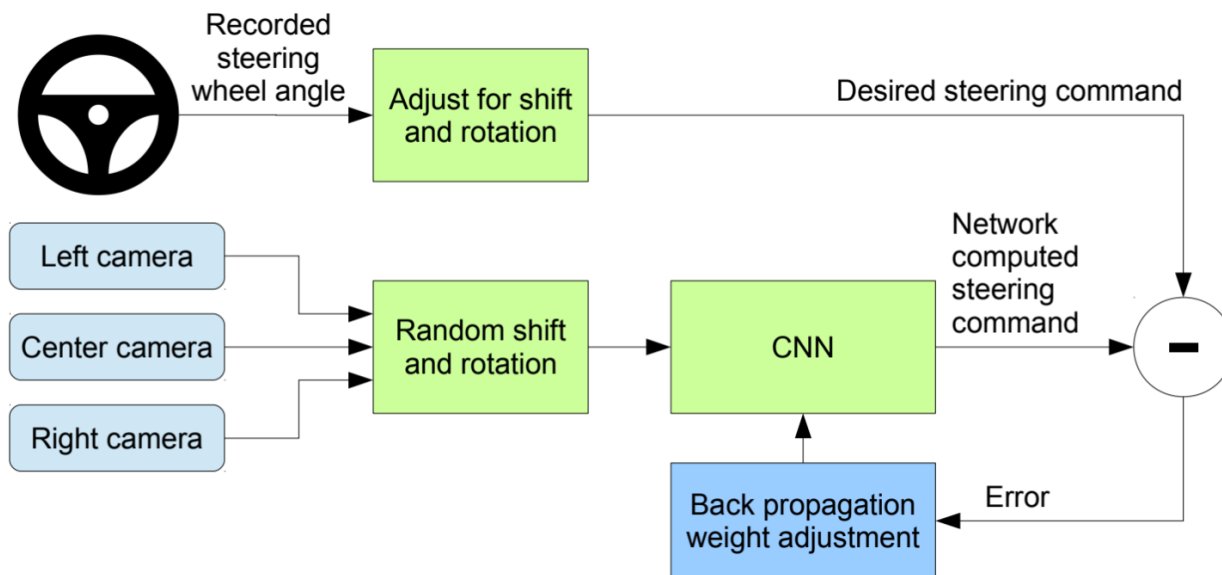
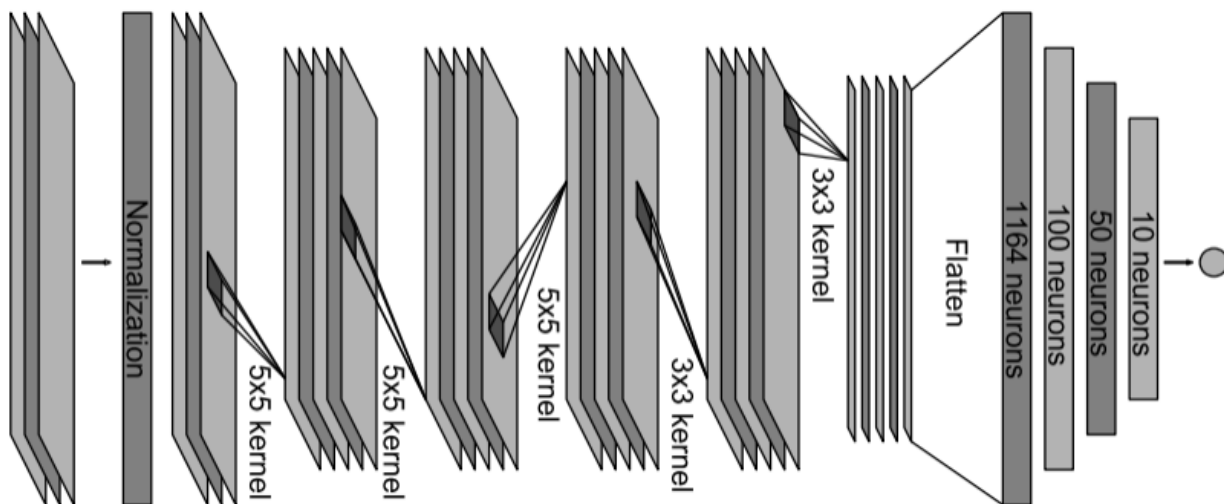
James J. DiCarlo, Davide Zoccolan, Nicole C. Rust (2012)

Untangling Invariant Object Recognition

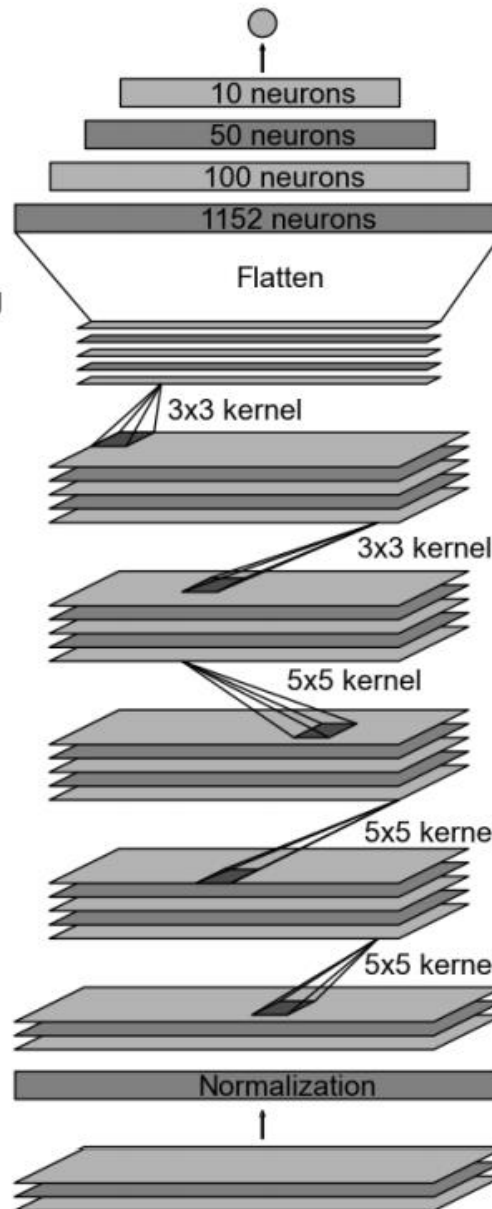
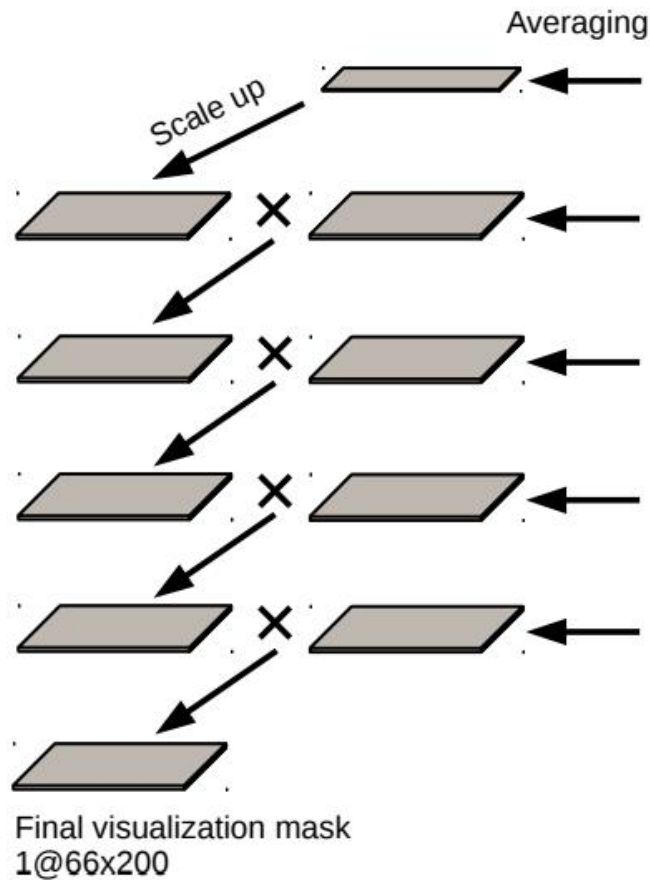
J DiCarlo and D Cox (2007)

Performance optimized hierarchical models predict neural responses in higher visual cortex

D Yamins, H Hong, C Cadieu, E Solomon, D Seibert, and J. DiCarlo (2014)



✕ Pointwise multiplication



Output: vehicle control

Fully-connected layer

Fully-connected layer

Fully-connected layer

Convolutional feature map 64@1x18

Convolutional feature map 64@3x20

Convolutional feature map 48@5x22

Convolutional feature map 36@14x47

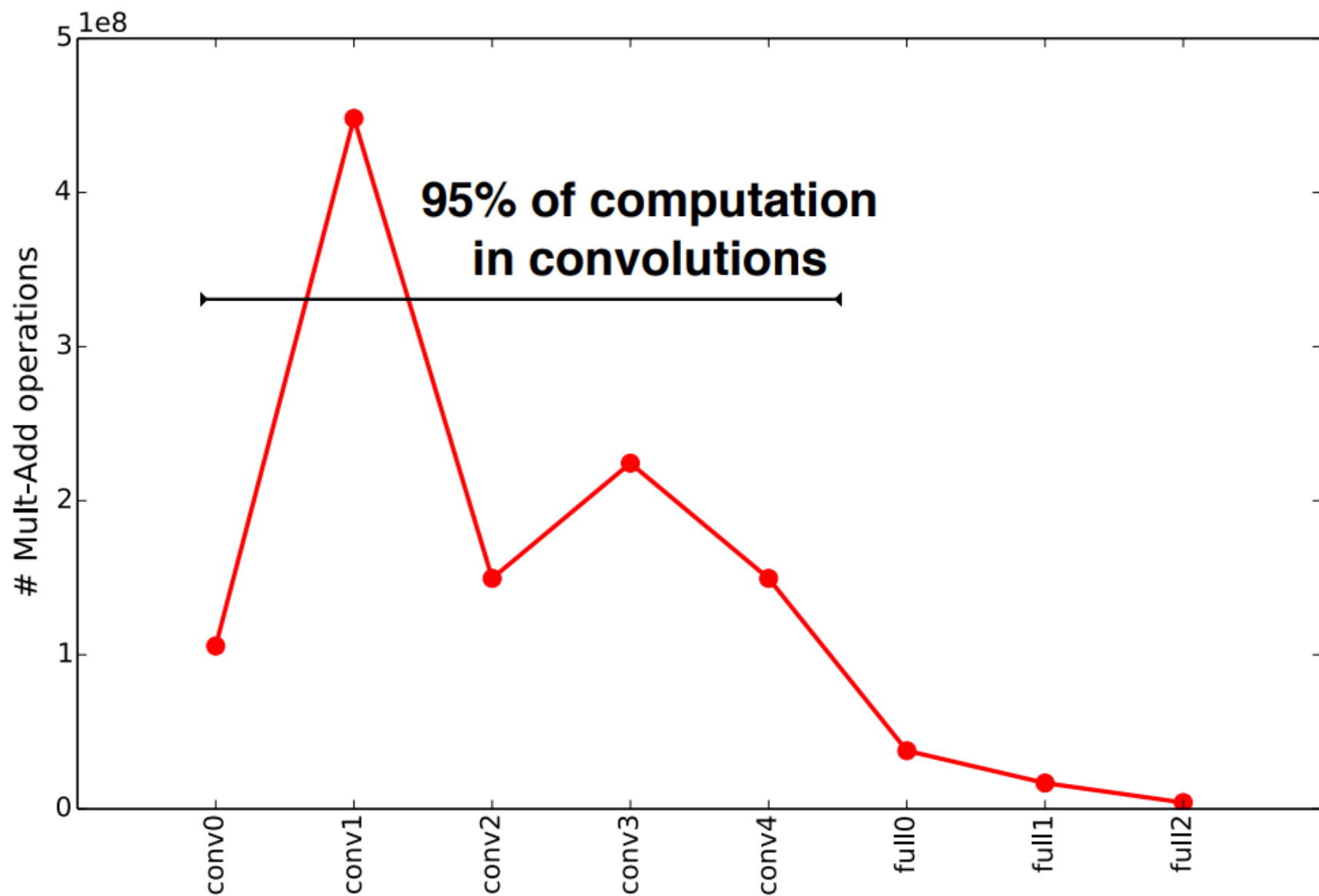
Convolutional feature map 24@31x98

Normalized input planes 3@66x200

Input planes 3@66x200







kiwiBrain

Technology overview

Capable to run multiple A.I Models: Be centered in the sidewalk, street crossing mode, corner detection, localization, follow mode, and point and click for remote take over.

5x cheaper than alternatives

Capacity: 1 cubic feet >. 70% Packages Amazon ships every day.

Hardware design and software made in house

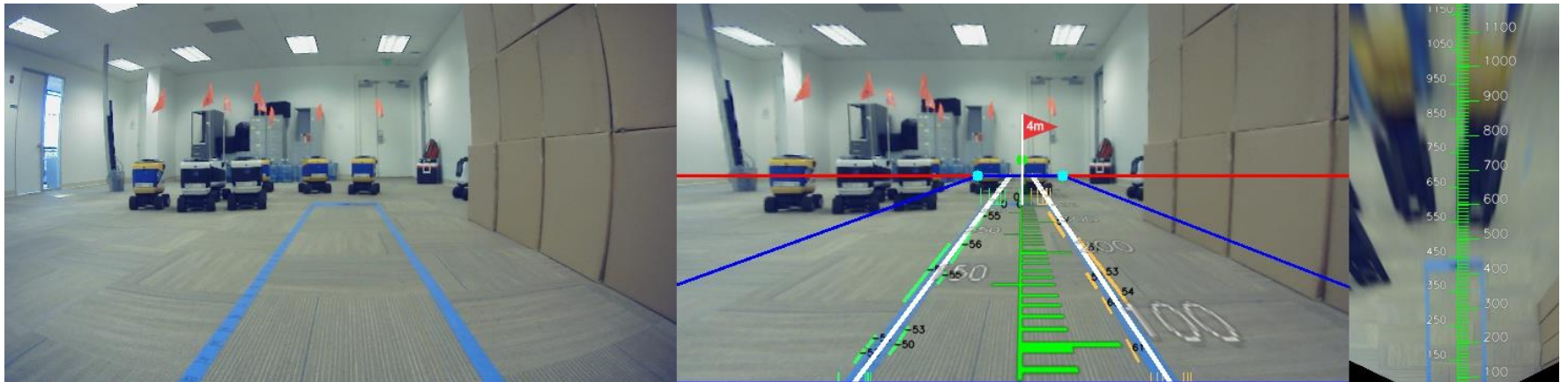
3 IP patents pending

Featured by:

 **NVIDIA** **NewScientist**

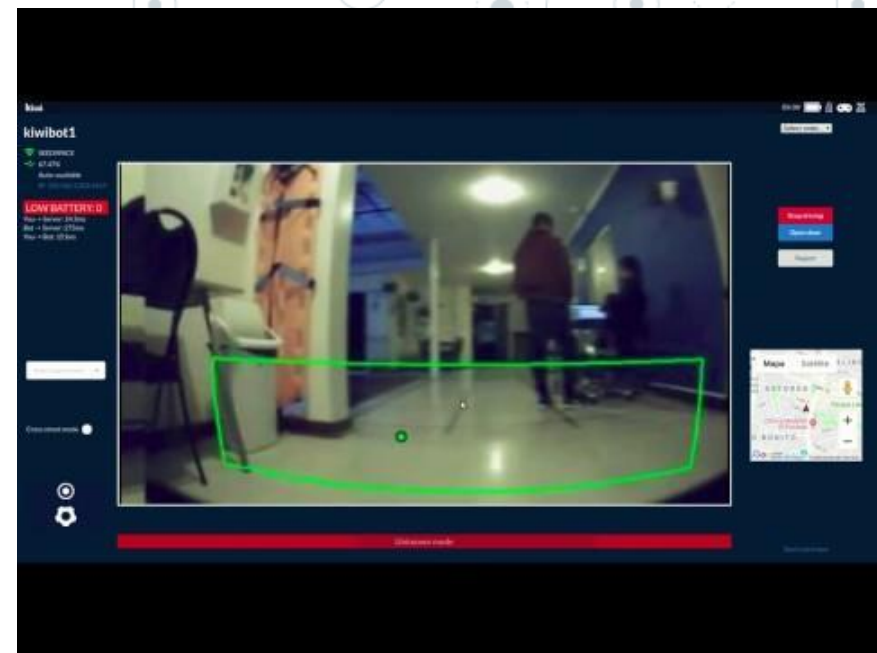


Camera Calibration







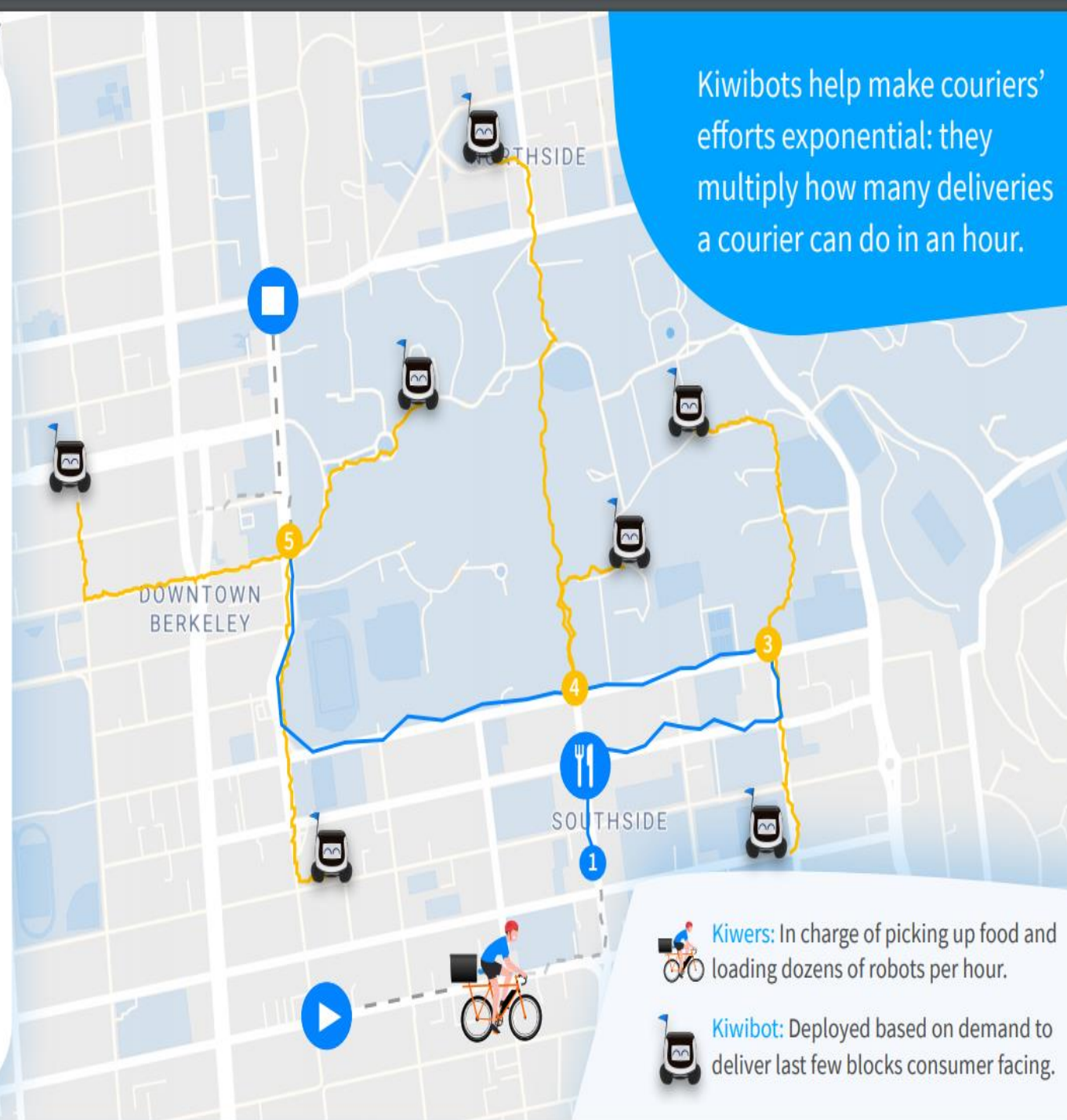





Kiwibot Logistics

- 1 Pick up 4 orders from Sliver
- 2 Pick up 3 orders from Chipotle
- 3 Drop 2 orders into Kiwibots
 - Kiwibot #134 delivers Chipotle
 - Kiwibot #122 delivers Sliver
- 4 Drop 2 orders into Kiwibots
 - Kiwibot #103 delivers Sliver
 - Kiwibot #182 delivers Chipotle
- 5 Drop 3 orders into Kiwibots
 - Kiwibot #132 delivers Sliver
 - Kiwibot #157 delivers Sliver
 - Kiwibot #152 delivers Chipotle

Kiwibots help make couriers' efforts exponential: they multiply how many deliveries a courier can do in an hour.



 **Kiwers:** In charge of picking up food and loading dozens of robots per hour.

 **Kiwibot:** Deployed based on demand to deliver last few blocks consumer facing.

Overview

+17,000 orders delivered
with Kiwibots. 🚚

5X more efficient than
traditional couriers

21% WoW Growth last 13 weeks

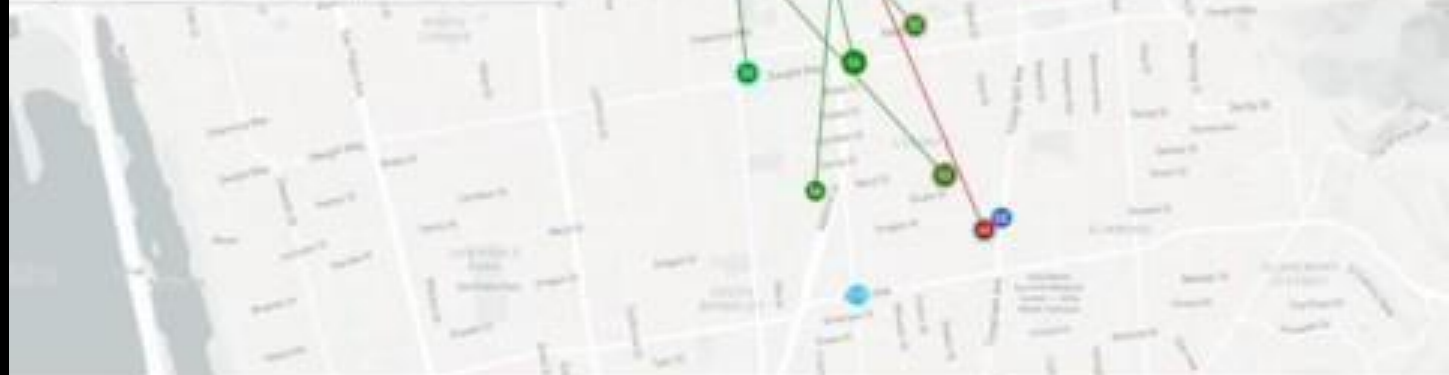
150 robots by DEC 2018



Deliveries made in Berkeley

Lorin C

Class	Status	Restaurant	Address	Opened	Pricing	
					+	
					+	
+	PLAD	Overbook	2032 Wood St	3m	4m	
Selection Committee	+	PLAD	Overbook	2029 Wood St	4m	6m
David Rodriguez	+	PCN	Overbook	1121 Dwight Way	13m	6m
+	ACCP	Overbook	James K. McKel...	5m	13m	
Agustine Sanchez	+	ACCP	Overbook	2240 Wood St	5m	7m
Sebastian Salazar	+	ACCP	Overbook	1721 Durant Ave	23m	6m
Single Partner	+	ACCP	Overbook	1809 Dwight Way	29m	21m
+	ACCP	King Of Records	2225 Woodland Ave	4m	43m	
Single Partner	+	ACCP	Overbook	2011 Russell St	13m	43m



App

Offering consumers diverse selection of food

Flash sales creating a sense of

Driving engagement through social

Real time tracking of delivery



Hello!

I am a Kiwibot

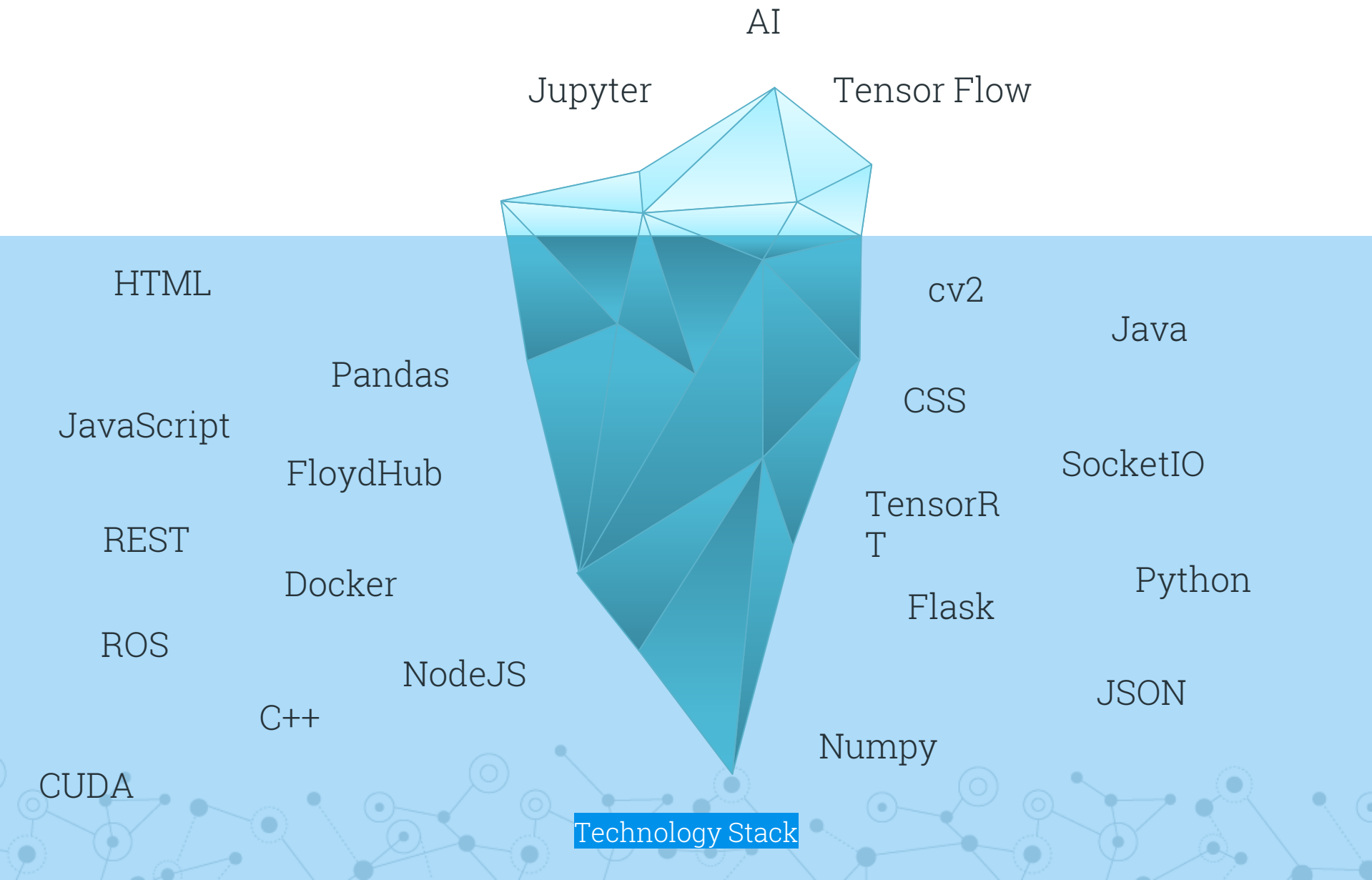
- ◎ Low cost
- ◎ Navigation using machine learning.
- ◎ Currently serving students in the Bay Area.





Students  our product.

The AI Iceberg



The iceberg of research

Final product:
End-to-end
delivery at low
cost

Crossing Detection
Image Classification

Pilot-net
Teaching a Robot to drive.

Simulation
Domain Randomization:
Real data is expensive, way too
expensive

Object Detection:
Image Parsing, also
Image segmentation

Reinforcement
Learning
Be better than the human pilot.

Forefront of Kiwi's Data Science Team

What's Next

- ◎ Temporal Analysis
- ◎ Predicting Throttle (velocity)
- ◎ Multitask Learning
- ◎ Feed GIS information to the NN
- ◎ Transfer Learning from Virtual Environments

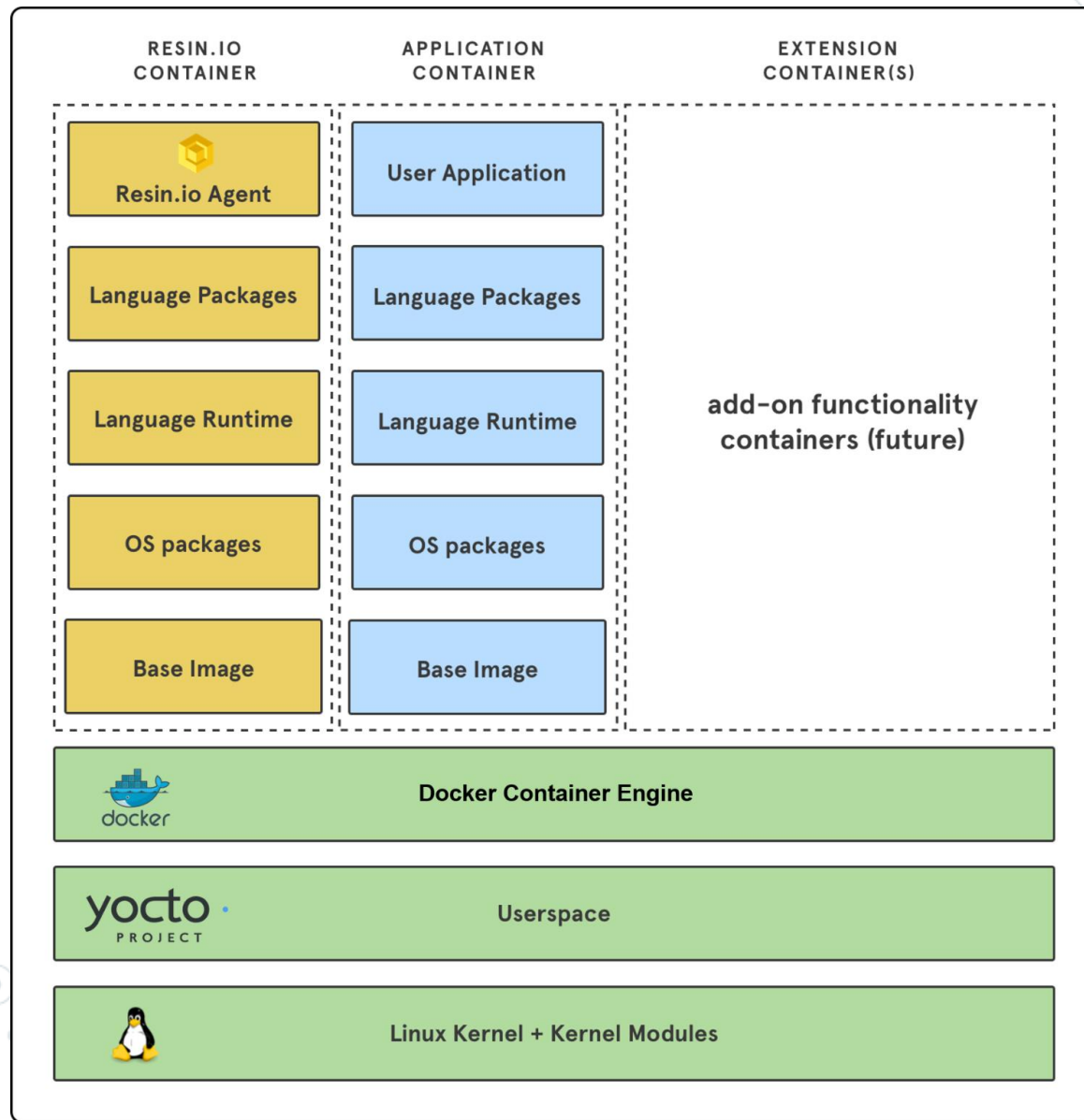
Deployment

ResinOS

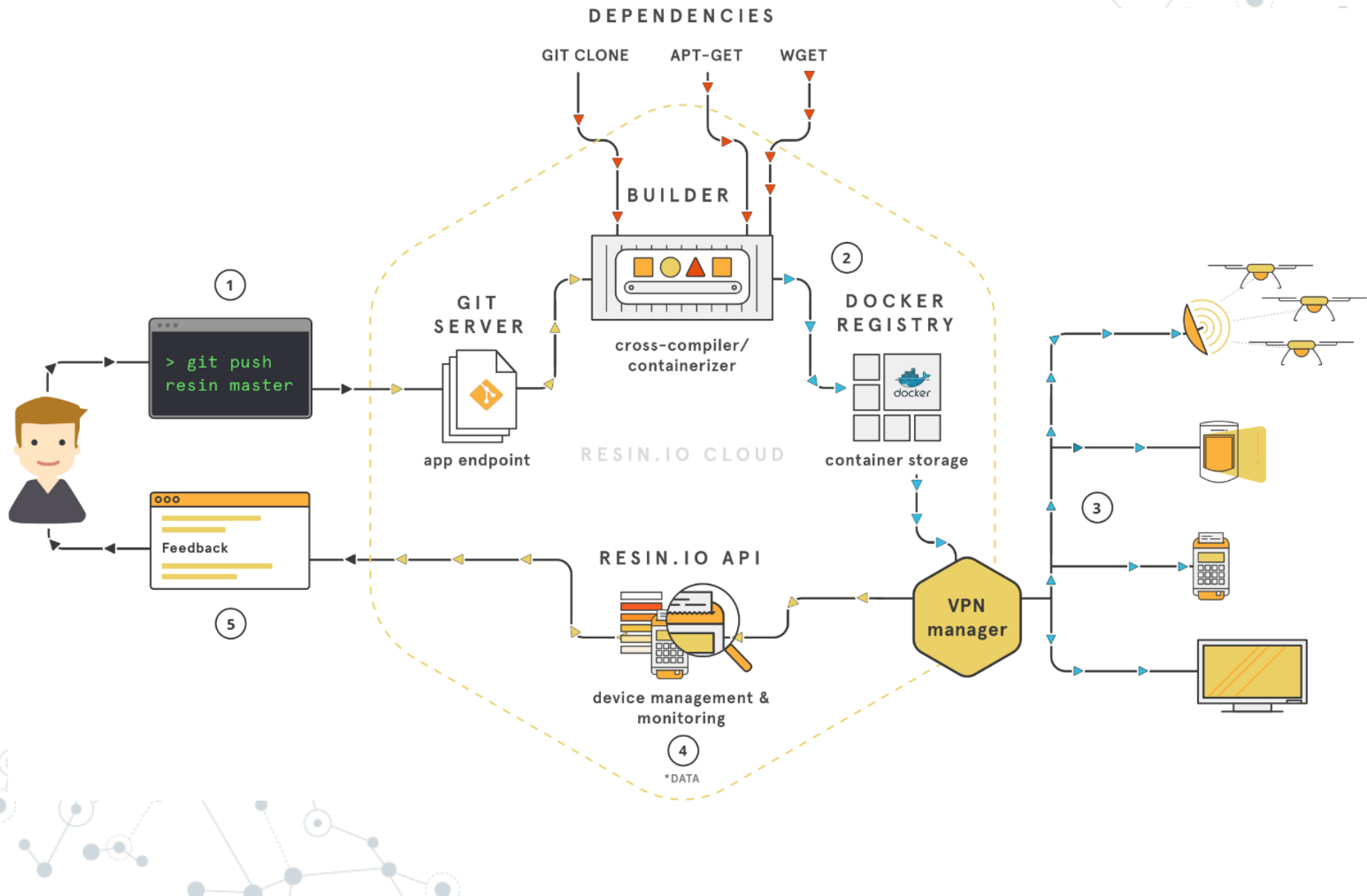


- © Linux containers for IoT
- © Lightweight payloads
- © Brick-safe deployments
- © Phased deployments, scheduled updates
- © Device status, location, deployment logs -
 - > all on an ongoing basis

Resin OS



Resin OS



Example

resin.io ⚡ Getting Started 📄 Docs 🟢 Status								
DEVICES								
ENV VARS FLEET CONFIGURATION RELEASES LOCATION ACTIONS	Status	Name	Last Seen	Created On	UUID	OS Version	IP Address	Commit
	Offline	kiwibot1	2 months ago	Aug 25th 2017, 2:34 pm	417e169	Resin OS 2.3.0+rev1 (prod)	192.168.43.110	3fc962a
	Offline	kiwibot10	2 months ago	Sep 28th 2017, 1:44 pm	9fefc65	Resin OS 2.3.0+rev1 (prod)	192.168.43.11	9831b3b
	Offline	kiwibot11	6 hours ago	Oct 11th 2017, 1:07 pm	56bdd0d	Resin OS 2.3.0+rev1 (prod)	192.168.43.192	356b223
	Offline	kiwibot12	4 hours ago	Oct 10th 2017, 9:29 pm	2d7c4b4	Resin OS 2.3.0+rev1 (prod)	192.168.0.150	356b223
	Offline	kiwibot13	6 hours ago	Nov 4th 2017, 6:56 pm	bc588c9	Resin OS 2.3.0+rev1 (prod)	192.168.1.3	356b223
	Offline	kiwibot14	11 days ago	Oct 27th 2017, 3:51 pm	a436148	Resin OS 2.3.0+rev1 (prod)	192.168.2.54	356b223
	Offline	kiwibot15	an hour ago	Nov 20th 2017, 6:51 pm	835be5a	Resin OS 2.7.5+rev1 (prod)	192.168.43.247	356b223
	Offline	kiwibot16 (bog)	4 days ago	Oct 27th 2017, 6:22 pm	b794721	Resin OS 2.3.0+rev1 (prod)	192.168.1.123	356b223
	Offline	kiwibot17	an hour ago	Nov 7th 2017, 8:39 pm	caa18ba	Resin OS 2.3.0+rev1 (prod)	192.168.2.12	356b223
	Offline	kiwibot18	5 hours ago	Oct 30th 2017, 10:19 pm	c236210	Resin OS 2.3.0+rev1 (prod)	192.168.43.35	356b223
	Offline	kiwibot19	3 hours ago	Nov 16th 2017, 10:54 pm	940e290	Resin OS 2.3.0+rev1 (prod)	192.168.43.104	356b223
	Offline	kiwibot3	3 months ago	Sep 25th 2017, 10:13 am	c0de0d3	Resin OS 2.3.0+rev1 (prod)	192.168.43.37	3fc962a
	Offline	kiwibot6 (Cn)	10 days ago	Aug 26th 2017, 5:59 pm	f3d4005	Resin OS 2.3.0+rev1 (prod)	172.20.10.2	356b223
	Offline	kiwibot7	7 hours ago	Nov 14th 2017, 11:01 pm	94b6e4d	Resin OS 2.3.0+rev1 (prod)	192.168.1.4	356b223
	Online	kiwibot8	Currently online (for 3 minutes)	Oct 4th 2017, 1:38 pm	f75241f	Resin OS 2.3.0+rev1 (prod)	192.168.1.179	356b223
	Offline	kiwibot90 (bog)	21 days ago	Sep 23rd 2017, 2:13 pm	15edc39	Resin OS 2.3.0+rev1 (prod)	192.168.1.120	356b223

Need help?

A decorative network diagram in the top right corner, featuring a cluster of interconnected nodes. Some nodes are solid grey circles, while others are white circles with grey outlines. They are connected by thin grey lines, some solid and some dashed, creating a web-like structure.

We are hiring!

Contact:

david@kiwicampus.com

f@kiwicampus.com

A decorative network diagram in the bottom left corner, similar to the one in the top right. It shows a cluster of interconnected nodes, with some solid grey and some white with grey outlines, connected by thin grey lines.



kiwi
kiwicampus.com

The future today