

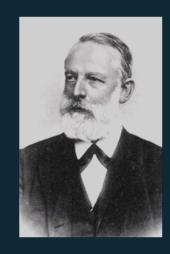
Framing Business Problems as ML Problems

Carlos Escapa, Global Lead AI/ML Consulting Practice

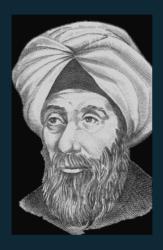


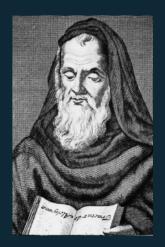


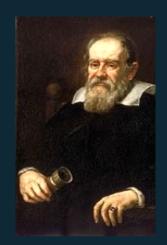
							Tran	sition s	eries
H 1.01	Ш	Ш	IV	٧	VI	VII			
Li 6.94	Be 9.01	B 10.8	C 12.0	N 14.0	O 16.0	F 19.0			
Na 23.0	Mg 24.3	AI 27.0	Si 28.1	P 31.0	S 32.1	CI 35.5		VIII	
K 39.1	Ca 40.1		Ti 47.9	V 50.9	Cr 52.0	Mn 54.9	Fe 55.9	Co 58.9	Ni 58.7
Cu 63.5	Zn 65.4			As 74.9	Se 79.0	Br 79.9			
Rb 85.5	Sr 87.6	Y 88.9	Zr 91.2	Nb 92.9	Mo 95.9		Ru 101	Rh 103	Pd 106
Ag 108	Cd 112	In 115	Sn 119	Sb 122	Te 128	I 127			
Ce 133	Ba 137	La 139		Ta 181	W 184		Os 194	Ir 192	Pt 195
Au 197	Hg 201	Ti 204	Pb 207	Bi 209					
			Th 232		U 238				











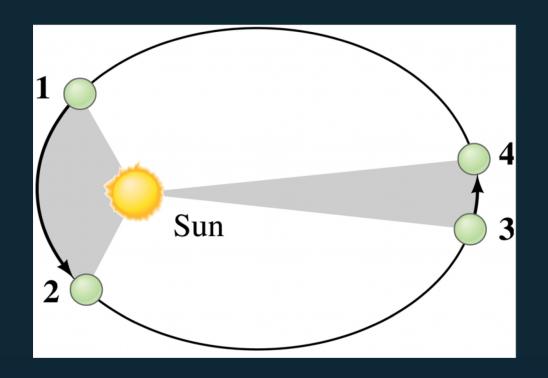


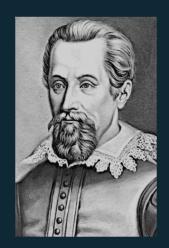






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4-11- 1		10.19.72	144871	15	152	16180	149-13-44	139887
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$F = G \frac{m \times m'}{d^2}$

Machine Learning ≠ Software Development



Different way to solve problems:

Research then development

Bad data -> useless models

ML Models are a new type of object:

Precision and relevance change over time

Non-deterministic



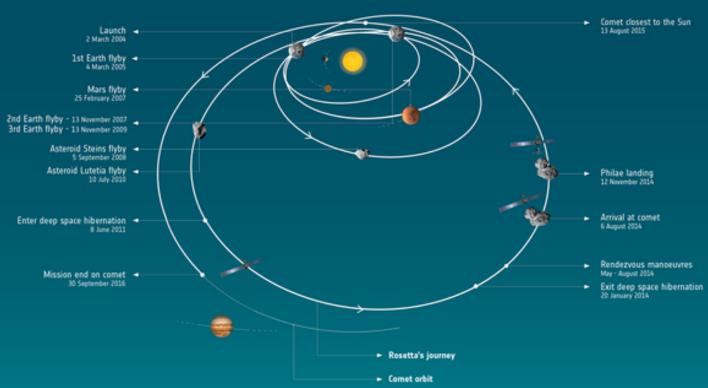




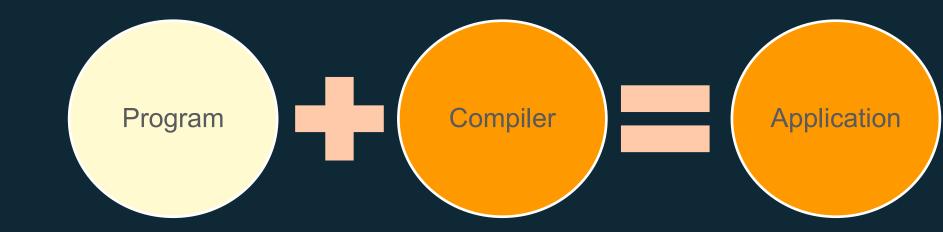


→ ROSETTA'S JOURNEY 2004-16

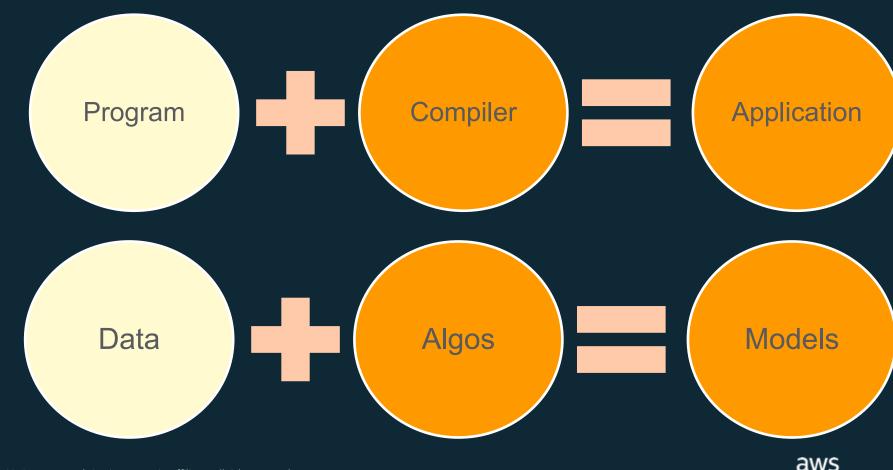


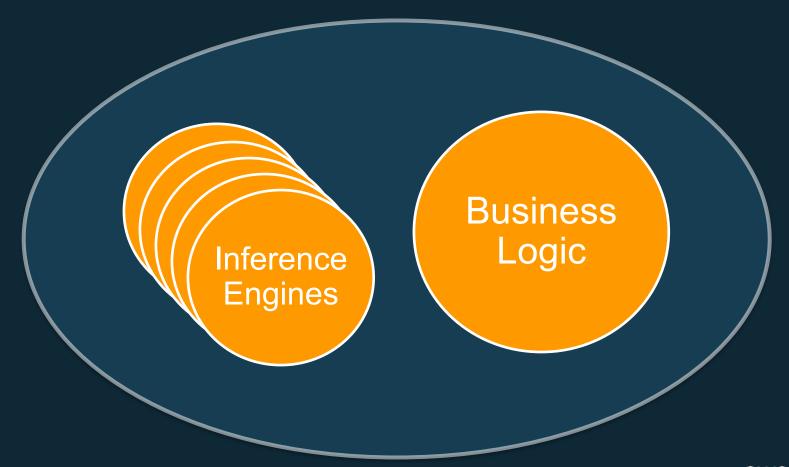


WWW.esa.it European Space Agency









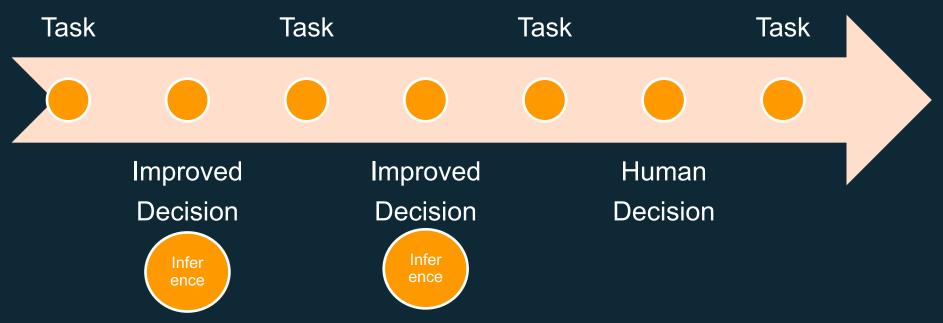


Workflow Deconstruction



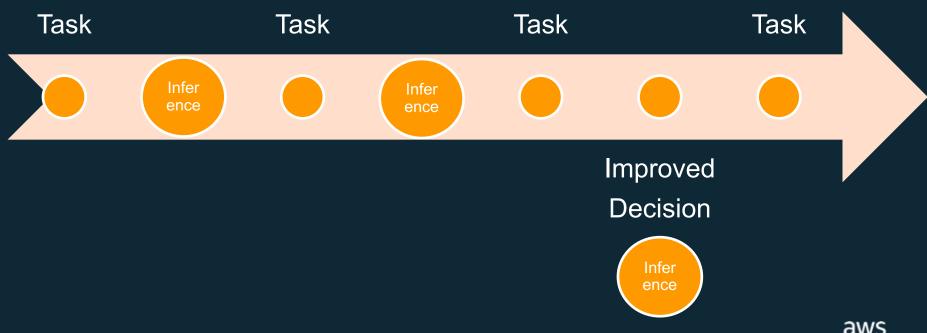


Improved Workflow



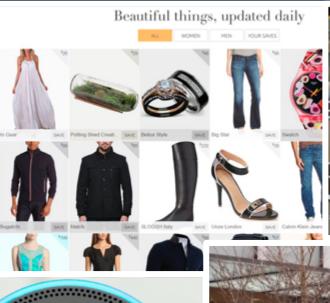


Improved and Automated Workflow

























as for the techy stuff ...



The Amazon ML Stack

AI SERVICES

Easily add intelligence to applications without machine learning skills

Vision | Documents | Speech | Language | Chatbots | Forecasting | Recommendations

ML SERVICES

Build, train, and deploy machine learning models fast

Data labeling | Pre-built algorithms & notebooks | One-click training and deployment

ML FRAMEWORKS & INFRASTRUCTURE

Flexibility & choice, high-performing infrastructure

Support for ML frameworks | Compute options purpose-built for ML



AI SERVICES



IMAGE



















FORECAST PERSONALIZE

ML SERVICES

BUILD

Ground Truth ML Marketplace TRAIN

Discrete training & tuning Neo model compiler Reinforcement Learning

DEPLOY

One-click deployment

ML INFRASTRUCTURE

























Thank you for your attention

