



GTC Golden Ticket - Official Rules

Join developers from around the globe in creating innovative applications powered by NVIDIA technologies.

Contest Terms and Conditions

By entering this Contest, you agree to be bound by these Official Rules and to comply with all applicable laws and regulations.

NO PURCHASE OR PAYMENT OF ANY KIND IS NECESSARY TO ENTER THIS CONTEST. THIS CONTEST IS VOID WHERE RESTRICTED OR PROHIBITED BY LAW. OPEN TO LEGAL RESIDENTS OF AUSTRALIA, AUSTRIA, BELGIUM, CANADA (EXCLUDING THE PROVINCE OF QUEBEC), COLOMBIA, CROATIA, CZECH REPUBLIC, DENMARK, FINLAND, FRANCE, GERMANY, GREECE, HONG KONG, HUNGARY, IRELAND, JAPAN, MEXICO, NEW ZEALAND, NORWAY, PERU, POLAND, ROMANIA, SINGAPORE, SOUTH KOREA, SPAIN, SWEDEN, SWITZERLAND, TAIWAN, THE NETHERLANDS, TURKEY, UNITED KINGDOM, THE UNITED STATES OF AMERICA (EXCLUDING PUERTO RICO AND ITS OTHER TERRITORIES AND POSSESSIONS).

In connection with certain co-branded promotions, including the Google Cloud x NVIDIA activation, additional terms may apply to how you participate in this Contest (for example, participation in specified learning pathways or community activities). Such additional terms will be presented to you at the time of entry (the "Additional Terms"). These Official Rules will govern the Contest in the event of any conflict with any Additional Terms.

1. Sponsor

This Contest is sponsored by NVIDIA Corporation, on behalf of itself and its affiliates, with an address at 2788 San Tomas Expressway, Santa Clara, CA 95051, U.S.A. (hereinafter "NVIDIA" or "Sponsor").

2. Eligibility

You must be a resident of Australia, Austria, Belgium, Canada (excluding the Province of Quebec), Colombia, Croatia, Czech Republic, Denmark, Finland, France, Germany, Greece, Hong Kong, Hungary, Ireland, Japan, Mexico, New Zealand, Norway, Peru, Poland, Romania, Singapore, South Korea, Spain, Sweden, Switzerland, Taiwan, The Netherlands, Turkey, United Kingdom, The United States of America (excluding Puerto Rico and its other territories and possessions), and eighteen (18) years of age or older to be eligible to participate in this Contest. This Contest is open to individuals only. No team entries and no corporate or institutional entries are permitted in this Contest. Employees of Sponsor or Google Cloud, or either of their affiliates, and their respective contractors, service providers and professional advisors connected with this Contest, as well as members of their immediate families and/or households, are NOT eligible to enter. By entering this Contest, participants who are government employees represent and warrant that their participation and acceptance of any prize is independent of their government role. It is the sole responsibility of the participant to ensure that their acceptance of a prize does not violate any applicable government ethics laws, regulations, or agency-specific gift policies. The Sponsor is not responsible for validating a participant's compliance with such policies. If the prize is found to be in violation of any such rules, the participant may be required to forfeit the prize, and the Sponsor and Google Cloud shall have no further obligation to the winner.

3. The Challenge

This Contest involves the following challenge:

Steps

1. [Join the Google Cloud & NVIDIA community](#)
2. Complete at least one of the [Google Cloud & NVIDIA learning pathways](#).

- a. [Deploy Faster Generative AI models with NVIDIA NIM on GKE](#)
 - b. [Intro to Inference: How to Run AI Models on a GPU](#)
 - c. [Speed Up Data Analytics on GPUs](#)
3. Share your experience : Post on your social media about what you learned and how you'll apply it to your next project or what you're excited to learn about next. (public account)
4. Social Media Tag: Mention Google Cloud and include the hashtag #NVIDIAGTC.
5. Fill out and submit [this entry form](#).

Dates and Timing

Entry Period: February. 10- 20, 2026

Submissions are due no later than February 20th 2026, 11:59pm PST

Judging Period: February 21-24, 2026

Winners Announced: February 25, 2026 by 11:59pm PST

GTC San Jose: March 16-19, 2026

Judging

There will be one (1) winner from the Google X NVIDIA developer community. The winner of the prizes will be announced on NVIDIA and partner social handles on or around February 25 2026. The winner will be notified individually prior to this date. NVIDIA and collaborating judges will have the sole authority and discretion to select winners, and all decisions of judges will be FINAL. By entering this Contest, you agree to be bound by the decisions of the NVIDIA judges.

All eligible Entries received during the Contest Period will be evaluated by a panel of qualified judges appointed by the Sponsor (the "Judges"). Entries will be scored based on the following weighted criteria (the "Judging Criteria"):

- Quantitative Performance (Learning Volume): The total number of Learning Pathway modules successfully completed by the entrant during the Contest Period.
- Qualitative Merit (Social Media Assessment): The "Thoughtfulness" and "Authenticity" of the social media post, as determined by the Judges in their sole discretion. For the purposes of this Contest, these terms are defined as follows:
- Articulated Learning Experience: The degree to which the entrant clearly and effectively communicates specific insights gained from the curriculum.
- Strategic Intent: The clarity and feasibility of the entrant's defined "next steps" regarding their professional development.
- Practical Application: The entrant's ability to demonstrate a sophisticated understanding of how these specific technologies will be integrated into their future vocational or professional work.

Additional details regarding the Google Cloud x NVIDIA activation, including any specific learning pathways, social posting requirements, and entry form instructions, are described in the Additional Terms made available on the promotion landing page. In the event of any inconsistency between those Additional Terms and these Official Rules, these Official Rules will control.

4. Prizes and Odds of Winning

The prizes are not assignable or transferable by winners. Brand and model of prizes are subject to change by NVIDIA at any time for any reason and substitutions will be of equal or greater value. NVIDIA is not responsible or liable for the distribution of any prizes once they are shipped to the winner. The prizes offered, and the entrants that are successful, are not distinguishable by country and do not hold any bias and are equally attainable for all participating countries and their entrants. THIS CONTEST HAS NOT PREVIOUSLY BEEN OFFERED. Odds of winning depend on the number of eligible entries received. There will be one (1) Grand Prize winner. The prizes of this Contest are as follows:

Golden Ticket (ARV \$9717 USD), which includes:

- One complimentary NVIDIA GTC 2026 Conference pass to attend in person. Winners must be able to travel to this event in person to accept this prize.
- VIP seating for NVIDIA CEO Jensen Huang's keynote on March 16, 2026
- Invitation to an exclusive happy hour at NVIDIA HQ
- Special NVIDIA merchandise bag

- NVIDIA DGX Spark
- \$3,000 USD Travel + Accommodation

Travel Stipend. The travel stipend applies to hotel accommodation and airfare only. Accommodations will be booked through a preferred third-party platform. It is capped at USD \$3,000 and includes reimbursement for (1) round-trip airfare (coach) for the winner from the major airport closest to each individual's residence to San Jose, CA USA for NVIDIA GTC 2026; (1) double-occupancy hotel accommodation for four nights in San Jose, CA USA for NVIDIA GTC 2026. The stipend for the airfare and hotel accommodation is USD \$3,000 per person. The winner is responsible for any airfare and hotel expenses that exceed \$3,000. In addition, the winner is responsible for other expenses including cost to obtain a passport or visa and any other incidental travel cost not expressly stated above, including but not limited to, ground transportation, passenger tariffs or duties, surcharges, airport fees, service charges or facility charges, personal charges at lodging, security fees, taxes or other expenses are the responsibility solely of the winner. None of the non-cash prizes are redeemable for cash. The approximate retail value (ARV) may be adjusted depending on the country, state or jurisdiction of residence of the winner. All travel arrangements will be made by the traveler (or another party on traveler's behalf) in its sole discretion. Travelers may be required to provide proof of travel, relevant receipts and sign and return additional Prize-related documents as are provided by Sponsor, or provide additional information as requested by Sponsor, including without limitation for purposes of receiving the reimbursement for the Travel Prize reimbursement. The cash equivalent of the airfare or hotel will not be provided in any situation.

Travelers must have necessary documents to travel to San Jose, CA USA. This includes but is not limited to a valid visa and passport. In the event a winner is unable to attend NVIDIA GTC 2026 due to an unforeseen circumstance (example: sudden illness, or a death in the family), the Sponsor reserves the right to identify a new recipient of the ticket prize and the travel stipend that include , including the airfare and hotel component.

The prizes are not assignable or transferable by winners. Brand and model of prizes are subject to change by NVIDIA at any time for any reason and substitutions will be of equal or greater value. NVIDIA is not responsible or liable for the distribution of any prizes once they are shipped to the winner. The prizes offered, and the entrants that are successful, are not distinguishable by country and do not hold any bias and are equally attainable for all participating countries and their entrants. THIS CONTEST HAS NOT PREVIOUSLY BEEN OFFERED. Odds of winning depend on the number of eligible entries received.

5. Entry Period

The entry period for this Contest begins on February 11th and ends on February 20, 2025. (hereinafter the "Entry Period"). Following the entry period, an NVIDIA judge will select and announce the winners of the contest on or around February 25, 2026.

6. Winner Announcement; Claiming and Awarding of Prize

The winners of the contest will be announced via social media on the @NVIDIAGTC social handles (X, LinkedIn) on or about February 25, 2026. Within 48 hours following such announcement, the winners will be notified by NVIDIA via direct message. To claim the prize, the winner must do the following within 48 hours from the date of NVIDIA's notification:

- confirm receipt of the notice by email/direct message (which confirmation must be sent from the same email address/account to which the notice was sent); and
- complete, sign, and return a winner release form (as provided by NVIDIA along with its email notice) and such other requisite documentation (if any) listed in NVIDIA's email notice

Digital prizes will be electronically emailed to the email address supplied as part of their contest submission. Physical prizes will be delivered both onsite at NVIDIA GTC March 16-19, 2026 and hardware will be shipped.

IMPORTANT NOTE TO ALL ENTRANTS: If a winner cannot be contacted or fails to claim the prize or to return the Required Winner Documents within the specified time period, or if the prize is returned as undeliverable, or if a winner fails to comply with any of the provisions of these Official Rules, such winner will be considered to have forfeited the prize. In such a case, the prize will be awarded to the individual who submitted the next best entry as previously determined by NVIDIA.

7. Privacy

By entering this promotion you expressly consent to NVIDIA's collection, processing and use of your personal information that you provide in connection with this promotion (including, but not limited to, disclosure of your name and state of residence on a winners list and

making such list available to the public) and under the terms of NVIDIA's privacy policy, which can be accessed at https://www.nvidia.com/object/privacy_policy.html. If you win the Grand Prize, you agree to have your information shared with Google Cloud to facilitate the reimbursement of the stipend, and such information will be processed under the terms of Google's privacy policy, which can be accessed at <https://policies.google.com/privacy>. Additional information on how data collected for the Google Cloud x NVIDIA activation is used and shared may be provided in the Additional Terms or in notices presented at the time of entry.

8. Taxes

The winner of this Contest is solely responsible for any and all applicable taxes and government charges that result from his/her receipt and/or use of the prize. Sponsor reserves the right to withhold and deduct such taxes and charges from the prize if and to the extent required by law.

9. AGREEMENTS by Entrant

- a) By entering this Contest, each entrant agrees and acknowledges that Sponsor and Sponsor Related Parties shall not be responsible or liable for: (i) any late, lost, stolen, forged, mutilated, corrupted, incomplete, illegible or misdirected entries; (ii) any errors, omissions, misinformation, or misidentification in an entry; (iii) any dispute or claim arising from an entrant's participation in this Contest or his/her entry, or his/her receipt, ownership or use of the prize; (iv) any computer hardware, software, Internet, network, cable, phone, or other communication or technical errors, failures, malfunctions, interruptions, or delays; or (v) any damage to an entrant's or any other person's computer hardware, software or data that results from participation in this Contest or accessing, downloading or using any tools, files, data, software, or other articles or materials in connection with this Contest.
- b) By entering this Contest, each entrant agrees and consents to Sponsor's collection, use and retention of his/her personal information for all purposes related to this Contest (including, without limitation, processing and administering entries, sharing an entrant's personal information with Sponsor Related Parties as necessary to conduct and operate this Contest, communicating with and awarding the prize to the winner, making public announcements about the winner, and advertising, promoting and publicizing this Contest).
- c) ANY ENTRY THAT IS IN BREACH OF ANY OF THE FOREGOING REPRESENTATIONS AND WARRANTIES OR IS OTHERWISE IN VIOLATION OF THESE OFFICIAL RULES, WILL BE DEEMED VOID AND AUTOMATICALLY BE DISQUALIFIED FROM THIS CONTEST.

10. Reservation of Rights by Sponsor

Sponsor reserves the right, to the extent permitted by applicable law, to terminate, cancel, modify or suspend this Contest, in whole or in part, if fraud, technical failures or any other factor beyond Sponsor's reasonable control impairs the integrity of this Contest as determined by Sponsor in its sole discretion. If this Contest or any web site associated therewith (or any portion thereof) becomes corrupted or otherwise does not permit entry, or if infection by computer virus, bugs, tampering, unauthorized intervention, actions by entrants, fraud, technical failures, or any other causes, in Sponsor's sole opinion, corrupt or affect the administration, security, fairness, integrity, or proper operation of this Contest, Sponsor reserves the right, at its sole discretion and to the extent permitted by applicable law, to disqualify any individual implicated in such action, and/or to cancel, terminate, cancel, modify or suspend this Contest, in whole or in part. Any attempt by an entrant or any other individual to deliberately damage any online service or web site or undermine the legitimate operation of this Contest is a violation of criminal and civil laws, and should such an attempt be made Sponsor reserves the right to seek damages and/or other remedies from any such person to the maximum extent permitted by applicable law. In addition, Sponsor reserves the right to take down and remove any entry that becomes subject to a third-party claim for copyright infringement or for violation of any other right.

11. Governing Law; Jurisdiction

These Official Rules are governed by and shall be construed in accordance with the laws of the State of Delaware, U.S.A., without giving effect to its conflicts of law rules. Each entrant hereby submits himself or herself to the exclusive jurisdiction of the state and federal courts sitting in Santa Clara, California, U.S.A.

12. Contest Information

The Sponsor of this promotion is NVIDIA. The winners will be posted at <http://x.com/nvidiaGTC> and <http://linkedin.com/showcase/nvidia-gtc>.

Additional Terms

Google Cloud x NVIDIA Golden Ticket – Additional Terms

These Additional Terms apply to the Google Cloud x NVIDIA Golden Ticket activation (the "Activation"). They supplement the GTC Golden Ticket – Official Rules (the "Official Rules"). In the event of any conflict between these Additional Terms and the Official Rules, the Official Rules govern.

1. Scope

1.1 The Activation is a promotional pathway to participate in the GTC Golden Ticket Contest described in the Official Rules. It does not create a separate contest or sweepstakes.

1.2 Capitalized terms used but not defined here have the meanings given in the Official Rules.

2. How to Participate via this Activation

To submit an entry via this Activation during the Entry Period specified in the Official Rules, eligible entrants must:

- Join the Google Cloud & NVIDIA community as described on the Activation landing page.
- Complete at least one of the Google Cloud & NVIDIA learning pathways listed there.
- Publish a public social media post on an eligible platform (for example, X or LinkedIn) describing what they learned, how they plan to apply it, or what they are excited to learn next, mentioning Google Cloud and including the hashtag #NVIDIAGTC.
- Submit the Activation entry form with accurate requested details (including links/handles) so completion of the above steps can be verified.

If any required step is not completed or verifiable, the entry may be disqualified under the Official Rules.

3. Judging for this Activation

Entries submitted through this Activation will be judged under the Official Rules, with particular emphasis on:

- The number of eligible learning pathway modules completed; and
- The thoughtfulness and authenticity of the social post, including clarity of the learning experience, next steps, and practical application.

One (1) winner will be selected from eligible entries submitted via this Activation. All judging decisions are final.

4. Prize and Travel Stipend – Activation-Specific Details

4.1 The winner selected through this Activation will receive the Golden Ticket prize, including the travel and accommodation stipend, as described in Section 4 of the Official Rules.

4.2 Travel and accommodation reimbursement may be administered by Google Cloud and/or its designated third-party providers. The winner may be required to follow specific reimbursement instructions and submit receipts and additional documentation.

4.3 All limitations, exclusions, and conditions regarding the prize and stipend in the Official Rules continue to apply. No cash alternative is available except as may be required by law.

5. Data and Privacy

5.1 Personal information collected via the Activation (including through the entry form) will be used by NVIDIA as described in the Official Rules and NVIDIA's privacy policy.

5.2 If you are selected as the winner, you consent to NVIDIA sharing relevant information with Google Cloud and/or its service providers as needed to administer the travel and accommodation stipend, in accordance with Google's privacy policy and any notices presented at the time of reimbursement.

6. General

NVIDIA may modify, suspend, or terminate this Activation to the extent permitted under the Official Rules. Participation in this Activation constitutes acceptance of these Additional Terms and the Official Rules.