

PHYSICALLY BASED LOOK DEVELOPMENT

VISUAL PERCEPTION

Don't eat that!

- Static cues : color / texture
- Dynamic cues : roughness / glossyness
- Optic Flow





HUMAN VISUAL SYSTEM

"CG looks like plastic!"

- Material Perception:
 - Identification : GREAT !
 - Spatial relationships: poor
 - Inferring properties : poor





"EMPIRICAL" RENDERING

And why we moved on...

- Few things look "just right"
- Inconsistent lighting
- Very labor intensive





PHYSICALLY BASED RENDERING

The "correct" solution

- A big hump for users:
 - Physical quantities (radiance, flux, IES...)
 - Constrained parameters
 - Must be fully integrated:
 cameras + lights + BRDF





PHYSICALLY BASED MATERIALS

Dielectrics and conductors

- New B<x>DF:
 - Energy conservative
 - Fresnel
 - All light scatter paths
 - Fewer parameters



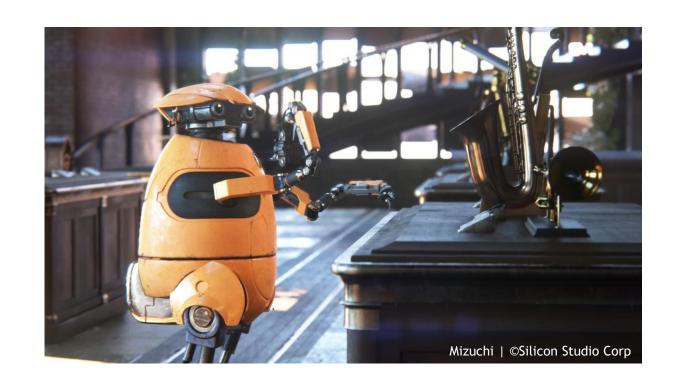




PHYSICALLY BASED MATERIALS

The art of constraints

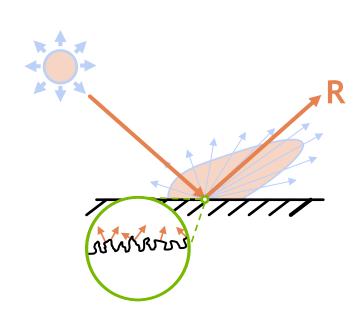
- Reduced search space
 - Reduced human bias
- "Plausible" glossy materials
- Increased image fidelity
- Increased productivity

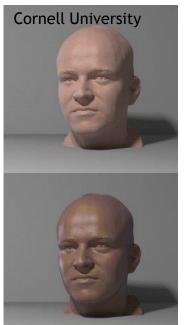


MICRO-STRUCTURES

Human Skin

- Micro-facets:
 - Off-specular peak
 - Forward scatter (skin)
 - Retro-reflective (cloth)
- Complex BRDF
- How to guess parameters?









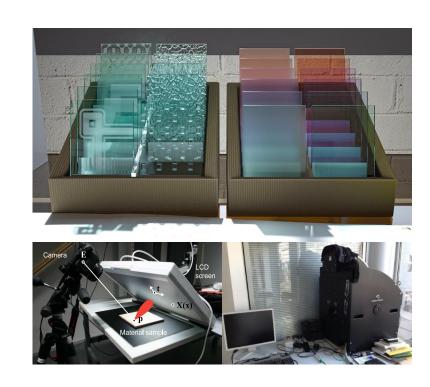
DATA DRIVEN MATERIALS

The painter's palette

- Quantitative measurements
- Building-blocks catalogs
- No guess-work
- Predictive rendering

or...

Combine & tweak for style





PBR IN PRODUCTION

The need for standardization...

- We want:
 - Image Quality
 - Portability
 - Simplicity
- We have:
 - Proprietary GPU code
 - Different Maths / Physics







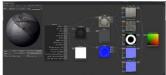


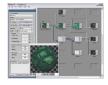
































PROGRAMMABLE GPU SHADING

The shading "pipeline"

Texturing

- Procedurals
- uv-transforms
- Projectors
- Noise functions
- Math functions
- Render state
- •••

Material Definition

- Reflections
- Transparency
- Translucency
- ...

Material Implementation

- Light loops
- OIT /ray-continuation
- Ray-marching
- ...



DIFFERENT SKILL-SETS

The skill gap



 Define how parameters & functions are interpreted by the renderer

Implementation (Renderer)



Material Specialist

- Define materials construction
- Define which parameters should be exposed to users

Definition (ISV)



Tweak & customize the look

Make variations

Define the assignments

Customization (End Users)

Programming Materials Design

MATERIAL DESCRIPTION LANGUAGE

Abstracting the API

Procedural Language

Declarative Material Model Renderer

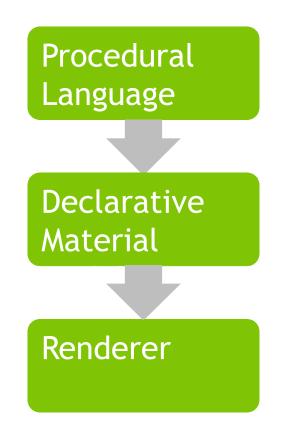
- Rasterizer:
 - Light Loops
 - OIT
- Ray-tracer:
 - Trace rays
- Path-tracer
 - Scatter integrators



MATERIAL DESCRIPTION LANGUAGE

MDL is not a Shading Language

- MDL defines what to compute...
 ... not how to compute it
 - no programmable shading
 - no light loops or access to illumination
 - no trace call
 - no sampling
 - no camera dependence





MDL IN YOUR GAME ENGINE?

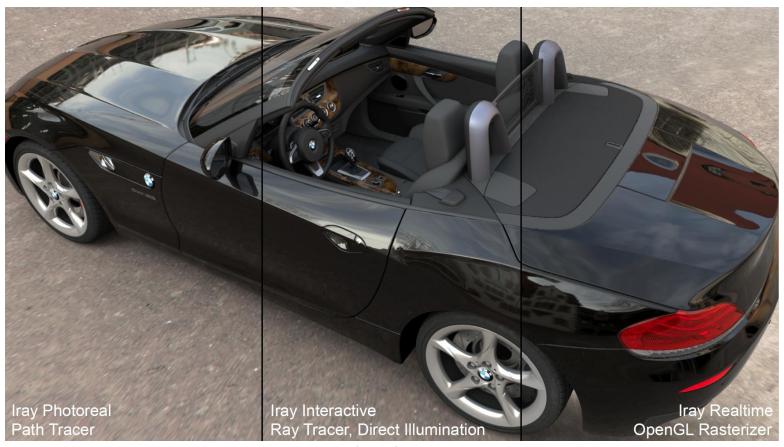
- Powerful
- Intuitive
- Flexible
- Open
- Portable





MDL IN IRAY

Beyond the engine





SUBSTANCE / MDL DEMO

Thanks to:

Jay Axe Phillip Miller Nikolaus Binder Alexander Keller John Spitzer

THE END

